# **CTOS Digital**

## **Growth Is Apparent**

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CTOS has acquired an additional 2.65% in Business Online PCL (BOL) for a fair price of RM26.8m (FY20 PER of ~44x vs. peers' 40x). The faster-than-expected acquisition, alongside plans to tap into new sectors with tremendous growth potential, reassures us of CTOS' earnings growth in the coming years. Raise FY21-22E earnings by 2-4%. Reiterate OP with a higher TP of RM1.75 @ FY22E PER of 55x (from 45x) justified by: (i) market dominance in an underpenetrated Malaysia, (ii) more robust industry/company earnings growth, and (iii) scarcity premium.

**Second post-listing acquisition.** CTOS announced that it has acquired an additional 2.65% (or 21.74m shares) in Business Online PCL (BOL) for RM26.8m, raising its total stake to 22.65% (or 185.84m shares). BOL is the dominant credit bureau (59% market share) in Thailand. The acquisition came as a positive surprise (timing-wise) as CTOS had just completed its 4.625% acquisition in RAM Holdings (RAM) on 29 July 2021.

**Fair price.** The acquisition price translates to FY20 PER of ~44x, which is in line with global peers' ~40x. We estimate BOL contribution of RM6.5-7.8m to CTOS' FY21-22E bottom-line. The increased stake in the Thai leading credit bureau BOL (~59% market share) allows CTOS to further tap into an underpenetrated Thailand (~57% penetration vs. developed U.S. & UK's 100%). Note that BOL's 1HFY21 earnings are ~30% higher year-on-year.

More confident on growth. From IPO proceeds earmarked for acquisitions (RM58.7m), the group has utilized ~63% (or RM36.9m) for earnings accretive acquisitions (RAM & BOL) in <1 month of listing. The faster-than-expected acquisitions, coupled with plans to tap into new sectors with tremendous growth potential such as automotive, insurance and real estate (combined 2021-25 CAGR of 50.6%) have boosted our confidence in CTOS' earnings growth in the coming years. Post-BOL acquisition, we estimate CTOS' cash balances at ~RM35m with RM21.8m IPO proceeds earmarked for strategic investments. Thereafter, CTOS should be able to fund investments (~10% of net assets), without the need to raise additional capital.

Raise FY21E/FY22E CNP by 2%/4% on higher BOL contribution.

Reiterate OUTPERFORM with a higher TP of RM1.75 (from RM1.40) based on higher FY22E PER of 55x (from 45x), at a 57% premium to peers justified by its: (i) market leader status with 71.2% share in an underpenetrated market, (ii) more robust industry growth (2021-25E CAGR of 13.2%) vs. peers concentrated in developed nations such as U.S. (7.5%), and U.K. (5.3%), (iii) superior earnings growth of 50-20% (vs. peers' 12-14%), as well as (iv) scarcity premium for an ASEAN-listed credit rating agency (where the growth potential is high).

## OUTPERFORM ↔

Price: Target Price:

RM1.56 RM1.75



KLCI 1,489.80
YTD KLCI chg -8.4%
YTD stock price chg n.a.

## **Stock Information**

| Shariah Compliant    | Yes            |
|----------------------|----------------|
| Bloomberg Ticker     | CTOS MK Equity |
| Market Cap (RM m)    | 3,432.0        |
| Shares Outstanding   | 2,200.0        |
| 52-week range (H)    | 1.76           |
| 52-week range (L)    | 1.50           |
| 3-mth avg daily vol: | n.a.           |
| Free Float           | 100%           |
| Beta                 | n.a.           |

### **Major Shareholders**

| Inodes          | 40.0% |
|-----------------|-------|
| Chung Tze Keong | 4.5%  |
| Chung Tze Wen   | 4.5%  |

**Summary Earnings Table** 

| FYE Dec (RM m)      | 2020A | 2021E    | 2022E    |
|---------------------|-------|----------|----------|
| Revenue             | 140.5 | 163.1    | 187.9    |
| EBIT                | 42.8  | 53.4     | 63.6     |
| PBT                 | 40.3  | 62.9     | 75.7     |
| PATAMI              | 39.2  | 58.7     | 70.6     |
| Core NP             | 39.2  | 58.7     | 70.6     |
| Consensus (NP)      | n.a.  | 54.4     | 71.3     |
| Earnings Revision   | n.a.  | 2%       | 4%       |
| Core EPS (sen)      | 1.8   | 2.7      | 3.2      |
| Core EPS growth (%) | 0.5   | 49.7     | 20.3     |
| NDPS (sen)          | N.A.  | 1.6      | 1.9      |
| BV/Share (RM)       | 0.05  | 0.14     | 0.15     |
| Core PER            | 87.6  | 58.5     | 48.6     |
| Price/BV (x)        | 31.0  | 11.0     | 10.1     |
| Net Gearing (x)     | 0.9   | Net Cash | Net Cash |
| Net Dvd. Yield (%)  | N.A.  | 1.0      | 1.2      |

| <b>Income Statement</b> |                    |        |         |        |        | Financial Data & Ratios |             |       |       |             |             |  |  |  |
|-------------------------|--------------------|--------|---------|--------|--------|-------------------------|-------------|-------|-------|-------------|-------------|--|--|--|
| FY Dec (RM m)           | 2018A              | 2019A  | 2020A   | 2021E  | 2022E  | FY Dec                  | 2018A       | 2019A | 2020A | 2021E       | 2022E       |  |  |  |
| Revenue                 | 110.5              | 129.1  | 140.5   | 163.1  | 187.9  | Growth (%)              |             |       |       |             |             |  |  |  |
| EBIT                    | 31.9               | 41.7   | 42.8    | 53.4   | 63.3   | Revenue                 | N.A.        | 16.9  | 8.8   | 16.1        | 15.2        |  |  |  |
| PBT                     | 31.8               | 41.2   | 40.3    | 62.9   | 75.3   | EBIT                    | N.A.        | 30.7  | 2.6   | 24.9        | 18.4        |  |  |  |
| Taxation                | -2.1               | -2.2   | -2.4    | -4.2   | -5.1   | PBT                     | N.A.        | 29.7  | -2.2  | 55.9        | 19.8        |  |  |  |
| PATAMI                  | 29.7               | 39.0   | 39.2    | 58.7   | 70.3   | PATAMI                  | N.A.        | 31.5  | 0.5   | 49.7        | 19.7        |  |  |  |
| Core PATAMI             | 29.7               | 39.0   | 39.2    | 58.7   | 70.3   | Core PATAMI             | N.A.        | 31.5  | 0.5   | 49.7        | 19.7        |  |  |  |
| Balance Sheet           |                    |        |         |        |        | Profitability (%)       |             |       |       |             |             |  |  |  |
| FY Dec (RM m)           | 2018A              | 2019A  | 2020A   | 2021E  | 2022E  | EBIT Margin             | 28.9        | 32.3  | 30.4  | 32.8        | 33.7        |  |  |  |
| Fixed Assets            | 17.5               | 16.9   | 16.9    | 42.1   | 52.4   | PBT Margin              | 28.8        | 31.9  | 28.7  | 38.5        | 40.1        |  |  |  |
| Intangible Assets       | 37.9               | 37.9   | 49.6    | 79.1   | 79.1   | Core PATAMI Margin      | 26.8        | 30.2  | 27.9  | 36.0        | 37.4        |  |  |  |
| Oth. Fixed Assets       | 0.0                | 59.8   | 154.9   | 152.4  | 152.4  | Effective Tax Rate      | 6.7         | 5.4   | 5.8   | 6.7         | 6.7         |  |  |  |
| Inventories             | -                  | _      | _       | -      | -      | ROE                     | 33.5        | 27.4  | 14.2  | 17.2        | 18.9        |  |  |  |
| Receivables             | 17.9               | 21.4   | 28.2    | 32.6   | 37.6   | ROA                     | 49.4        | 49.4  | 33.9  | 18.8        | 20.7        |  |  |  |
| Other CA                | 5.0                | 0.0    | 0.0     | 0.0    | 0.0    |                         |             |       |       |             |             |  |  |  |
| Cash                    | 10.2               | 6.1    | 26.4    | 34.6   | 50.3   | <b>DuPont Analysis</b>  |             |       |       |             |             |  |  |  |
| Total Assets            | 88.6               | 142.2  | 276.0   | 340.7  | 371.8  | C. Net Margin (%)       | 26.8        | 30.2  | 27.9  | 36.0        | 37.4        |  |  |  |
|                         |                    |        |         |        |        | Assets T'over (x)       | 1.2         | 0.9   | 0.5   | 0.5         | 0.5         |  |  |  |
| Payables                | 13.7               | 13.6   | 17.1    | 19.6   | 22.5   | Lev. Factor (x)         | 1.5         | 1.8   | 2.4   | 1.1         | 1.1         |  |  |  |
| ST Borrowings           | 5.9                | 18.2   | 132.3   | 0.0    | 0.0    | ROE (%)                 | 49.4        | 49.4  | 33.9  | 18.8        | 20.7        |  |  |  |
| Other ST Liability      | 2.9                | 20.1   | 10.0    | 0.0    | 0.0    | ` '                     |             |       |       |             |             |  |  |  |
| Other LT Liability      | 6.2                | 11.4   | 0.8     | 9.6    | 9.6    | Leverage                |             |       |       |             |             |  |  |  |
| Net Assets              | 60.0               | 78.9   | 115.7   | 311.5  | 339.6  | Debt/Asset (x)          | 0.1         | 0.1   | 0.5   | 0.0         | 0.0         |  |  |  |
|                         |                    |        |         |        |        | Debt/Equity (x)         | 0.1         | 0.2   | 1.1   | 0.0         | 0.0         |  |  |  |
| Share Capital           | 198.0              | 198.0  | 198.0   | 411.9  | 411.9  | Net Cash/(Debt)         | -4.4        | 12.1  | 105.9 | -34.6       | -50.3       |  |  |  |
| Reverse Acq.<br>Reserve | -193.5             | -193.5 | -193.5  | -193.5 | -193.5 | Net Debt/Equity (x)     | Net<br>Cash | 0.2   | 0.9   | Net<br>Cash | Net<br>Cash |  |  |  |
| Retained Earnings       | 54.3               | 71.5   | 106.0   | 92.5   | 120.6  |                         |             |       |       |             |             |  |  |  |
| Others                  | 1.3                | 2.9    | 0.3     | 0.6    | 0.6    | Valuations              |             |       |       |             |             |  |  |  |
| Minority Interest       | 0.0                | 0.0    | 5.0     | 0.0    | 0.0    | Core EPS (sen)          | 1.3         | 1.8   | 1.8   | 2.7         | 3.2         |  |  |  |
| Total Equity            | 60.0               | 78.9   | 115.7   | 311.5  | 339.6  | DPS (sen)               | N.A.        | N.A.  | N.A.  | 1.6         | 1.9         |  |  |  |
|                         |                    |        |         |        |        | BV/share (RM)           | 0.03        | 0.04  | 0.05  | 0.14        | 0.15        |  |  |  |
| Cashflow Statemen       | Cashflow Statement |        | PER (x) | 115.7  | 88.0   | 87.6                    | 58.5        | 48.9  |       |             |             |  |  |  |
| FY Dec (RM m)           | 2018A              | 2019A  | 2020A   | 2021E  | 2022E  | Div. Yield (%)          | N.A.        | N.A.  | N.A.  | 1.0         | 1.2         |  |  |  |
| Operating CF            | 37.5               | 48.8   | 49.6    | 67.4   | 78.8   | P/BV (x)                | 57.2        | 43.5  | 31.0  | 11.0        | 10.1        |  |  |  |
| Investing CF            | -10.1              | -58.9  | -104.0  | -36.9  | -21.8  | , ,                     |             |       |       |             |             |  |  |  |
| Financing CF            | -23.6              | 5.5    | 74.1    | -35.2  | -42.2  |                         |             |       |       |             |             |  |  |  |

| Peer Comparison                        |       |         |           |         |                |               |                      |               |                         |               |               |          |               |               |               |              |        |
|--|-------|---------|-----------|---------|----------------|---------------|----------------------|---------------|-------------------------|---------------|---------------|----------|---------------|---------------|---------------|--------------|--------|
| Name                                   | Last  | Market  | Shariah   | Current | Revenue Growth |               | Core Earnings Growth |               | PER (x) - Core Earnings |               |               | PBV (x)  |               | ROE           |               | Target Price | Rating |
|  | Price | Сар     | Compliant | FYE     |                |               |                      |               |                         |               | (%)           | Yld. (%) | (RM)          |               |               |              |        |
|  | (RM)  | (RM'm)  |           |         | 1-Yr.<br>Fwd.  | 2-Yr.<br>Fwd. | 1-Yr.<br>Fwd.        | 2-Yr.<br>Fwd. | Hist.                   | 1-Yr.<br>Fwd. | 2-Yr.<br>Fwd. | Hist.    | 1-Yr.<br>Fwd. | 1-Yr.<br>Fwd. | 1-Yr.<br>Fwd. |              |        |
| STOCKS UNDER COVERAGE                  |       |         |           |         |                |               |                      |               |                         |               |               |          |               |               |               |              |        |
| AEON CREDIT SERVICE M BHD              | 11.68 | 2,982.0 | N         | 02/2022 | 10.0%          | 9.9%          | 44.8%                | 14.1%         | 13.3                    | 9.2           | 8.1           | 1.8      | 1.5           | 16.6%         | 3.1%          | 14.00        | OP     |
| BURSA MALAYSIA BHD                     | 7.58  | 6,134.5 | Υ         | 12/2021 | -2.7%          | -4.9%         | -4.0%                | -8.9%         | 16.1                    | 16.9          | 18.5          | 6.8      | 6.6           | 39.6%         | 5.4%          | 8.20         | OP     |
| CTOS DIGITAL BHD                       | 1.56  | 3,432.0 | Υ         | 12/2021 | 16.1%          | 15.2%         | 49.7%                | 19.7%         | 87.6                    | 58.5          | 48.9          | 31.0     | 11.0          | 27.5%         | 1.0%          | 1.75         | OP     |
| LPI CAPITAL BERHAD                     | 13.92 | 5,545.5 | N         | 12/2021 | 2.9%           | 4.0%          | 2.4%                 | 2.9%          | 16.5                    | 16.1          | 15.6          | 2.7      | 2.5           | 16.3%         | 5.3%          | 14.20        | MP     |
| SYARIKAT TAKAFUL MALAYSIA KELUARGA BHD | 4.30  | 3,593.2 | Υ         | 12/2021 | 4.9%           | 1.7%          | 3.9%                 | -9.2%         | 9.8                     | 9.5           | 10.4          | 2.4      | 2.1           | 23.3%         | 4.7%          | 5.85         | OP     |
| Simple Average                         |       |         |           |         | 6.3%           | 5.2%          | 19.4%                | 3.7%          | 28.7                    | 22.0          | 20.3          | 8.9      | 4.7           | 24.7%         | 3.9%          |              |        |

Source: Bloomberg, Kenanga Research



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### Stock Ratings are defined as follows:

#### **Stock Recommendations**

OUTPERFORM : A particular stock's Expected Total Return is MORE than 10%

MARKET PERFORM : A particular stock's Expected Total Return is WITHIN the range of -5% to 10%

UNDERPERFORM : A particular stock's Expected Total Return is LESS than -5%

## Sector Recommendations\*\*\*

OVERWEIGHT : A particular sector's Expected Total Return is MORE than 10%

NEUTRAL : A particular sector's Expected Total Return is WITHIN the range of -5% to 10%

UNDERWEIGHT : A particular sector's Expected Total Return is LESS than -5%

\*\*\*Sector recommendations are defined based on market capitalisation weighted average expected total return for stocks under our coverage.

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