### GHL SYSTEMS BERHAD CORPORATE OVERVIEW

May 2022





the ASEAN Payment People

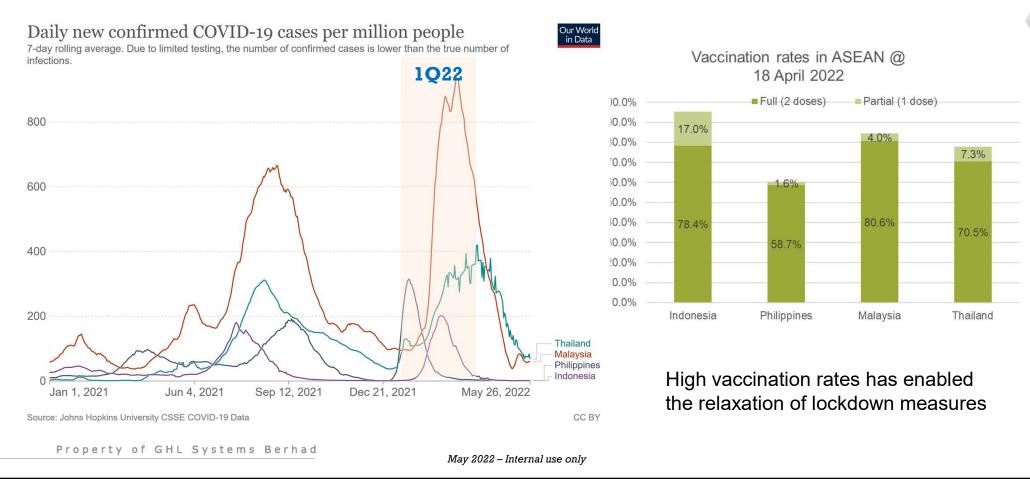
### DISCLAIMER

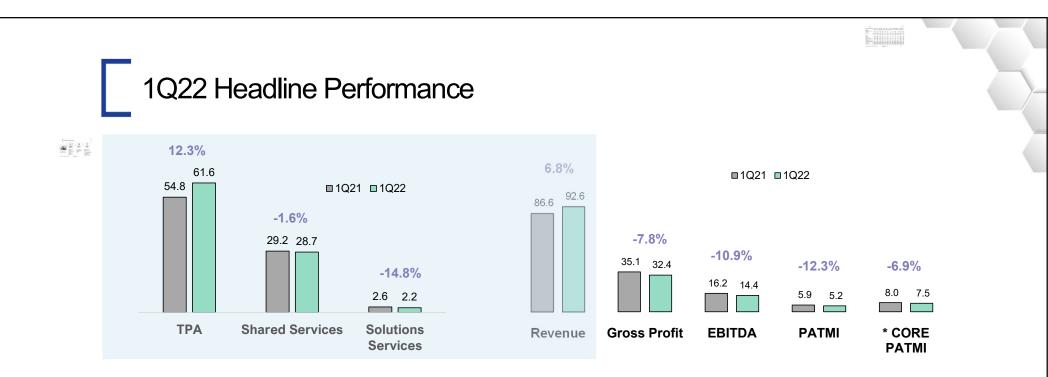
This presentation contains statements, including "forward-looking statements". These "forward-looking statements" were made on the date of issuance and are based on reasonable expectations, estimates, forecasts and projections at that time. These "forward-looking statements" may include, without limitation to words such as "expect", "estimate", "believe", "anticipate", "forecast", "predict", "project", "potential" and similar terms or the negative of such words. Such statements are, by their nature, subject to risks and uncertainties which involve variables and factors beyond the Company's control, hence causing actual results to differ materially from those expressed in the "forward-looking statements" for any reason whatsoever.

These statements reflect the Company's current views with respect to future events and are not a guarantee of future performance or developments. You are strongly cautioned that reliance on any forward-looking statements involves known and unknown risks and uncertainties. Any of the information, charts and assumptions contained in these presentation slides may not be reproduced without the prior and express written permission of GHL SYSTEMS BERHAD. All "forward-looking statements" contained herein are qualified by reference to the cautionary statements set forth in this section.

Property of GHL Systems Berhad

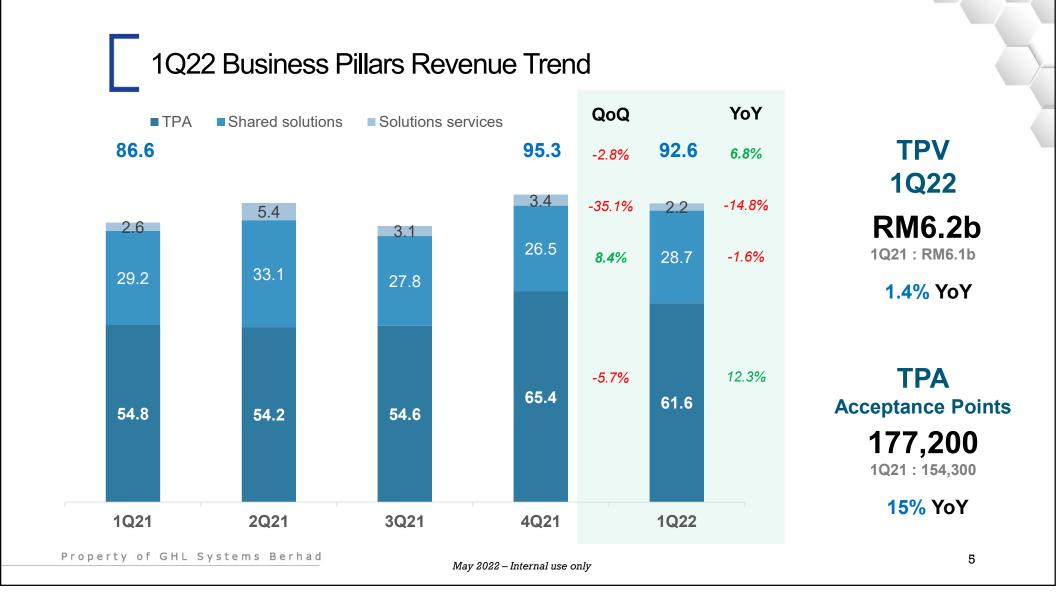
## COVID-19 situation @ 26<sup>th</sup> May 2022





- 1Q22 Revenues grew 6.8% YoY to RM92.6 (1Q21 RM86.6 million) with growth driven by TPA but declines in revenues in the Shared and Solution service business pillars.
- GP margins were lower at 35.0% (1Q21 40.6%) due to i) operational and merchant mix changes as well as ii) decline in Shared Services rental/maintenance revenue from a year ago.
- 1Q22 group bottom line declined -12.3% due to lower GP margins at the Shared Services division whereas TPA profitability improved in line with the growth in revenue.

Property of GHL Systems Berhad



## 1Q22 Core Earnings

**Illustration only** 

### 1Q22 Core operating earnings (RM m)



6

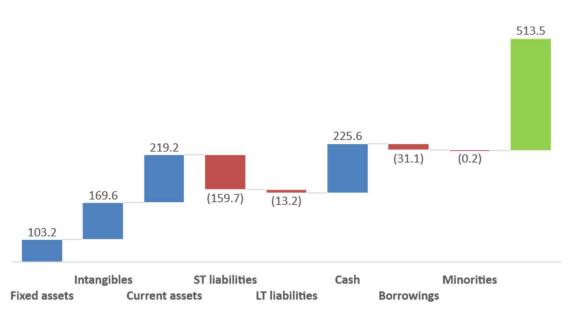
## 1Q22 Financial Standing @ 31.3.2022

Operating profit before working capital changes	11,080
Increase/(Decrease) in working capital	
Inventories	6,388
Trade and other receivables	(15,351)
Trade and other payables	(29,018)
Advance receipt from contract liabilities	3,562
	(34,419)
Cash (used in)/generated from operations	(23,339)

1Q22 balance sheet remains net cash with working capital needs despite current operating conditions

Net cash (incl cash funds) - RM194.5m

Shareholders funds @ 31.3.2022 (RM m)

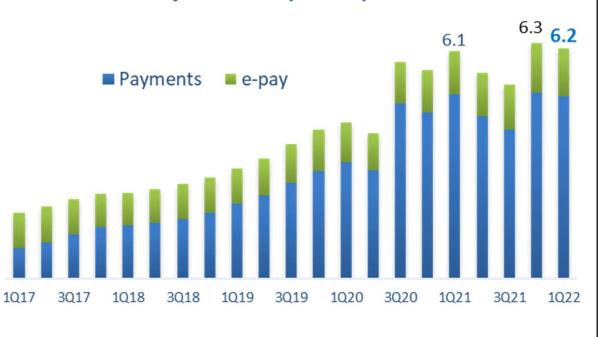


#### Property of GHL Systems Berhad



- 1Q21 TPV was flat at -2.4% QoQ & 1.4% YoY due a traditiona stronger year end spending.
- 1Q22 online TPV was down -27.6% YoY but physical TPV was up 24.8% as physical shops reopen and consumers spent less online
- 1Q22 saw the peak of COVID-19 omicron cases in most ASEAN countries.

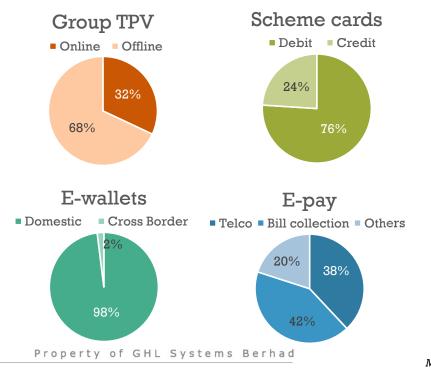
TPV by service (RM b)



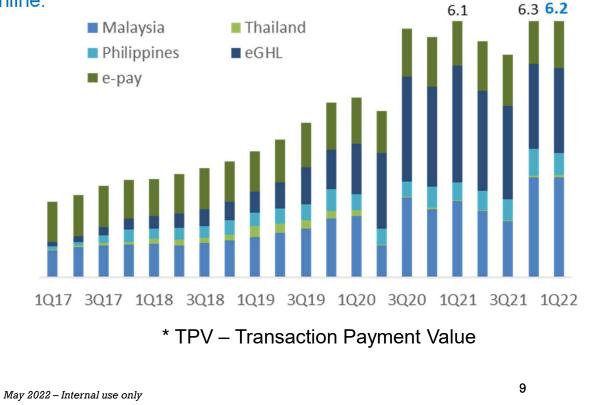
\* TPV (Transaction Payment Value)

## 1Q22 TPV Performance

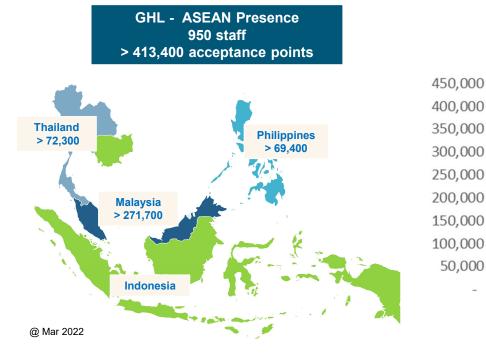
TPV is the measure of the transaction value captured across GHL's extensive merchant payment touchpoints across ASEAN, both physical and online.



### TPV by Geography (RM b)

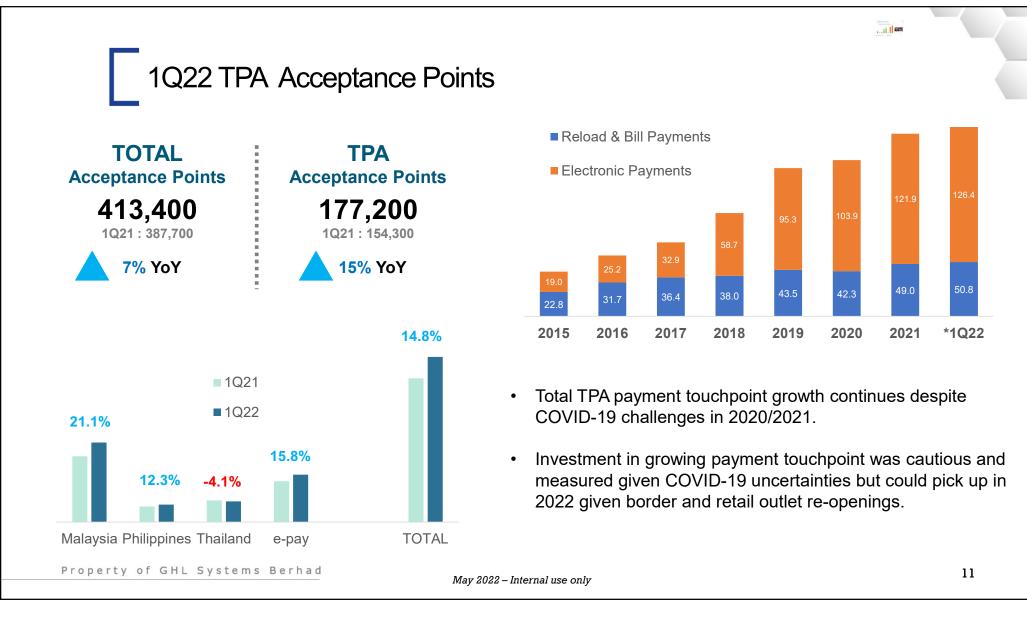


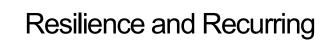
## 1Q22 Regional Footprint



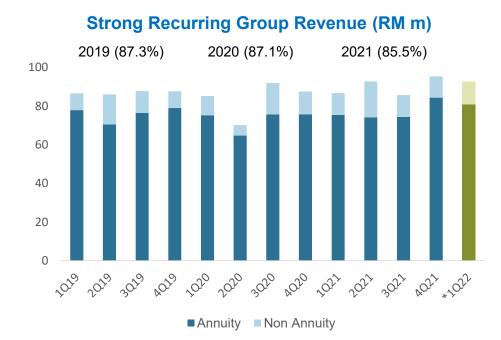
**Total payment points (ASEAN)** +6.6% YoY 413,400 398,000 387,700 1Q18 3Q18 1Q19 3Q19 1Q20 3Q20 1Q21 3Q21 1Q22 ■ Malaysia ■ Philippines ■ Thailand ■ eGHL e-pay

Property of GHL Systems Berhad

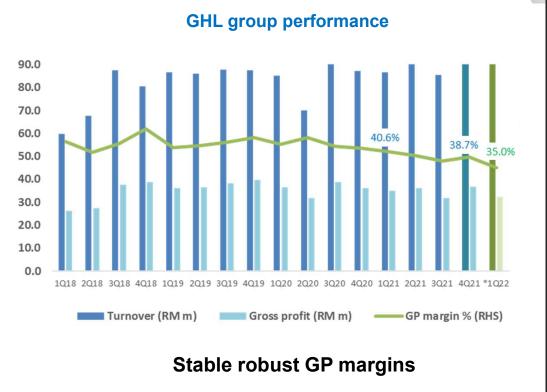




### **GP** margins stable



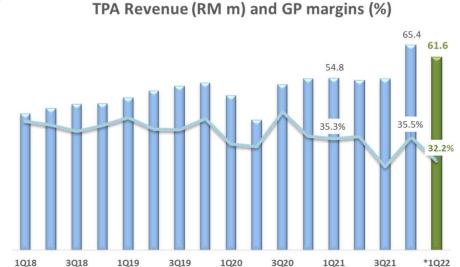
### **Recuring transactional driven earnings**

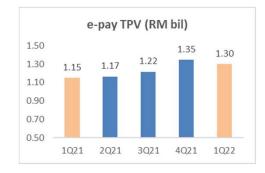


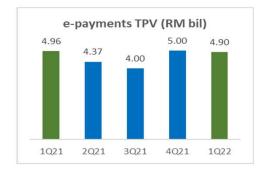
 Property of GHL Systems Berhad
 May 2022 – Internal use only
 12

## 1Q22 TPA Revenue performance

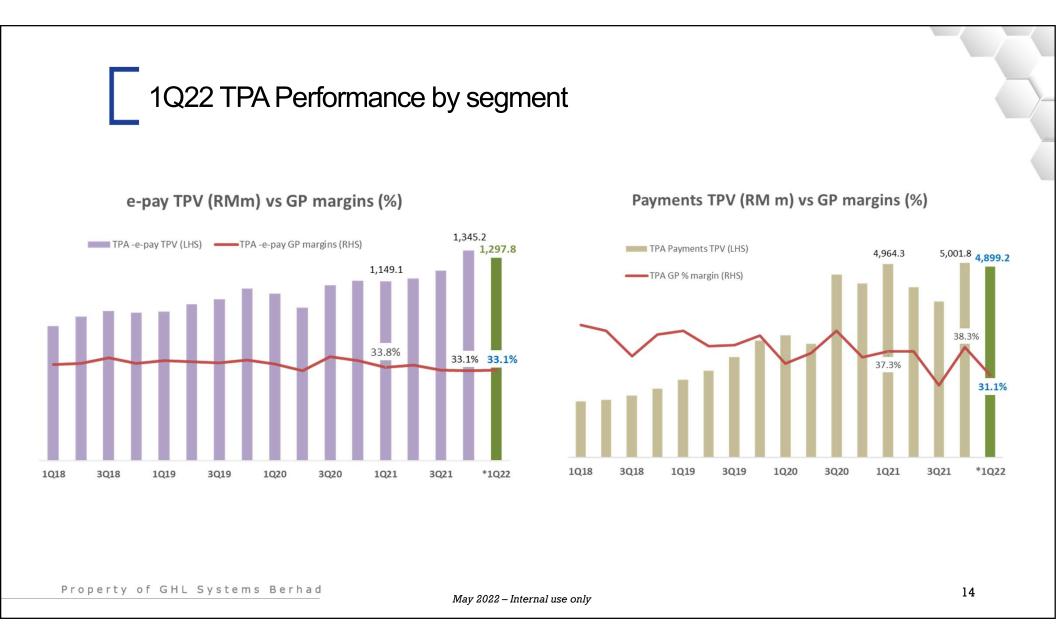
- 1Q22 TPV grew 1.4% YoY but declined -2.4% QoQ due to 4Q21 being seasonally stronger during year end.
- 1Q22 TPA revenue was up 12.3% YoY as more offline TPV was captured at physical stores which reopened as lockdown measures eased and online transaction were lowe YoY.
- GP margins declined both YoY and QoQ reflecting a change in the mix of merchants and payments type.







Property of GHL Systems Berhad





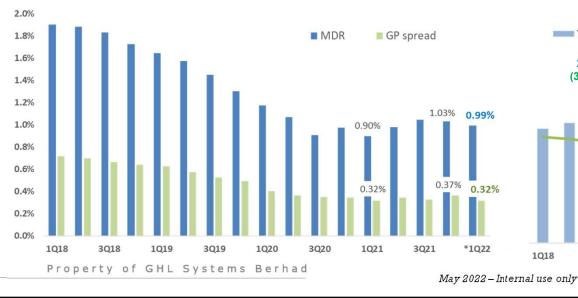
### Stable spread margins

#### TPA performance and profitability is driven by

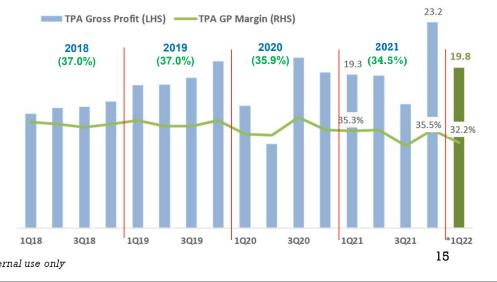
- TPV (Transaction payment value volume)
- MDR (Merchant Discount Rate rate paid by merchants)
- Merchant payment touchpoints

### MDR rate and GP % spread is dependent on several factors such as

- Geography (different markets are priced differently)
- Payment mix (online vs offline; credit vs debit vs e-wallets)
- Merchant tier (large merchants vs small vs micro enterprises
- Revenue sharing with partners



TPA Gross profit (RM m) and GP margins (%)



#### TPA Gross MDR and spread (2018-2021)

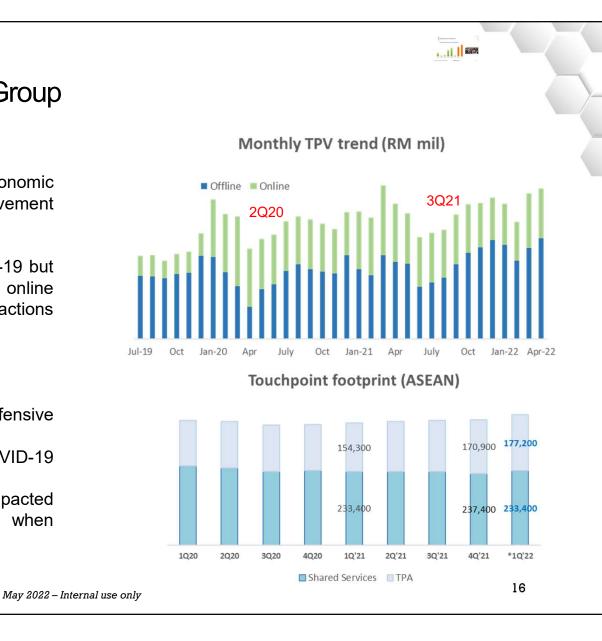
## COVID-19 Impact on the Group

### **TPA – Offline Payment and e-pay**

- Consumption dropped during lockdown & economic slowdown but have improved after movement restrictions were eased.
- Online Payment
  - TPV has been growing since before COVID-19 but momentum grew as more transactions shift online during lockdown however offline transactions resumed when shops reopened.

### **Shared Services and Solution Services**

- Rental and Maintenance Recurring and defensive but saw pricing pressures during pandemic
- Banks EDCs retrievals in 2020/21 due to COVID-19 impact on merchants and businesses
- New bank EDC capex were deferred and impacted during lockdown periods but resumed when movement controls were relaxed



# GHLASEAN Coverage .....

TPA Map		Malaysia	Thailand	Philippines	Indonesia, and others	
Scheme	CREDIT	ν				
	DEBIT	MyDebit VISA MAE NETS		BancNet VISA	GPN	
e-Wallets	Cross border		<mark>えAlipay</mark> で 微信支付 WeChat Pay			
	Domestic	Coost Cash ShopeePay	ShopeePay robbit LINE Pay	Grab Pay		
Internet VISA C Pay Pay Al		Y PayPal ZAlipay UnionPay	CORRESS CONCERNS CONC			
BNPL partners		atome 🛦 ÷Split pace.	atome <mark>&amp;</mark>	atome <mark>&amp;</mark>	atome <mark>&amp;</mark>	
TPA partners		CIMBBANK globalpayments ♦ HSBC ₩ UOB	Received Bank Instructive Constraints SCCB CONSTRAINTS SC			
Prope	rty of GHL Sy	stems Berhad	(1) Mala <u>y</u> May 2022 – Internal use only	vsia and Philippines only (2) Thailan	d only 17	

### Key drivers for digital payments adoption

*Source : PayNet Digital Payments Insights Study 2022* 

#### **Education and awareness**

Continuing awareness programs on the benefits of digital payments as well as education on safety and security, including prevention of fraud and scams are needed for consumers and businesses.

#### Acceptance points

Enabling businesses (including SMEs and micro-SMEs) and public amenities (mass transport, bill payment kiosks, public hospitals and mass parking facilities) where there is high payment frequency (regardless of value) would increase accessibility to digital payments.

#### Public sector and regulator support

Continued support from the following are critical:

- Bank Negara Malaysia, in ensuring a conducive and facilitative environment for digital payments to prosper as laid out in the Financial Sector Blueprint 2022-2026.
- Government, to set in place essential infrastructure needed to embrace digital payments as planned under the MyDigital Economic Blueprint.

Central payments infrastructure and ecosystem

Central payments infrastructure that is accessible, reliable, secure and inclusive is essential for the nation's competitiveness and efficiency and to build trust and confidence in digital payments.

Having an ecosystem of diverse participants ensures all business and customer segments are served, including those in the underserved segments.

### Malaysia - the pandemic accelerated cashless journey

### PayNet PayNet

#### PayNet's New Study Reveals Positive Payment Behaviour Changes

6 April 2022 - Payments Network Malaysia 5dn Bhd (PayNet) released today the findings of a commissioned study to gauge the extent of payment behaviour change of Malaysian consumers and businesses since to Kovid-9 pandemic. The inaugural "payNet Digital Payments Insights Study 2022 presents findings from a field study conducted in Q4 2021 to gain a deeper understanding of the payment preferences of the public and businesses, with particular focus on relevance of cash and SKE adoption of digital payments.

Based on the study, while Malaysians continue to predominantly use cash for payments, reliance on cash has dropped, similar to findings in other countries. The percentage of Malaysians that use cash to gay has failen 11 percentage points to 78% from 8% before the pandemic. However, less Malaysians use cash when it comes to daily payments (48.4%) and less so in urban areas (36.2%), likely contributed by the rise of QR payments, established trust in debit cards, as well as due to feass of becoming infected by handing cash. Its bunseses, except those in the East cost and Souther regions,

Ma	alaysian payments land	scap	e: 6 key trends	Study 202	ayNet Digital Payments Insights 2
	Mobile banking preferred over desktop banking	3	Cards are trusted for in-store e-payment	5	Cash is still the main payment mode
	Consumers increasingly prefer 'on-the-go' mobile banking for payments compared to destop online banking, mainly due to the fiseibility in catering to both online and in-store purchases.		Card payments are the most popular digital payment mode for in-store purchase, mainly date to the high degree of trust and convexionce (wide acceptance and easy to use).		Despite declining trend, cash remains the most preferred payment choice. 70% of Malaysian still prefer cash, 11% lisses since the pandemic (89%), 44.4% still pa by cash on a daily basis, more so in non-urban areas (96.2%).
2	Rapid rise in QR payments	4	Lower usage of cash payments	6	Cheque usage continues to dwindle
	OR payments grew the fastest during the pandemic, with 13%, higher usage, Factors include convenience increased mechants' acceptance), usage promotions by providers and mechants as well as its use for disbursing government payoots.		Malaysians generally use 2-10% lesser cash compared to before the pandemic: Age, gender, location and income levels influence preference. Businesses in Southern & East Coast regions remain staunch users of cash.		Cheques are the least preferred payment option with only 4% of Malaysians still using this payment mode, down 5% trom 9% before the pandemic.

Debit cards and e-wallets are used more	E-wallet			E-payment service		
for out-of-home consumption (e.g. eating out, retail & groceries spend in-store).	Rating out	41%	765	LURINES MI		M%
	Whiteen bills	37%	60%	Online shopping	11%	
E-payment services are used for utilities and bills payments, mainly out of necessity	Food delivery service	25%		Money transfer	7%	
(i.e. counter closures due to movement controls). The habit largely continued even after counters re-opened. All types of digital	Health & personal care	14% 29%		Electronics purchase	675	
	Greetries	176 225		Read tax	60% 19%	
payments increased in this space, except for credit cards payments.		Debit Card			Credit Card	
Credit card usage behaviours remained stable, probably due to its relative maturity (mainstream usage).	tating out	-	65% 82%	Eating out		34% 34%
	Groceries	10%		Groceries	185	
	Health & personal care	24%		Petrol	12	
	Petrol			province electronics purchase	113	
	Drilite shopping	17%	16	sith & personal care	15%	
Source : PayNet Digital Payments Insights Study 2022						
		Before pandemic	Current	thy		

### Still predominantly CASH

Malaysian e-payment landscape TRENDS

Different e-payment types for different uses, But all higher now than pre COVID

*Source : PayNet Digital Payments Insights Study 2022* 

### **Runway remains long**

Property of GHL Systems Berhad

May 2022 – Internal use only

19

# **Thank You**

Sean Hesh (Group CEO) sean.hesh@ghl.com

Dennis Saw (Group IR) dennis.saw@ghl.com



GHL Systems Berhad C-G-15, Block C, Jalan Dataran SD1, Dataran SD, PJU 9, Bandar Sri Damansara 52200 Kuala Lumpur, Malaysia www.ghl.com



Property of GHL Systems Berhad