## Cfis Digital

IPO Corporate Presentation
June 2021

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- "RM" shall mean Ringgit Malaysia being the lawful currency of Malaysia. Any discrepancies between individual amounts and totals are due to rounding
(1) Offering Structure \& Timeline

2 Company Overview
(3) Key Investment Highlights

4 Future Strategies

5 Financial Overview


Offering Structure

| Issuer |
| :--- |
| IPO Price |
| Selling Shareholders |
| Offering Type |
| Proposed offering |
| Primary / Secondary Split |
| Cornerstone Tranche |

## CTOS Digital Berhad ("CTOS Digital" or "The Company")

Equal to the lower of the retail price of RM1.10 per share or the institutional price
Collectively, Inodes Limited ("Inodes"), Chung Tze Keong, Chung Tze Wen and Ng Gaik Lin @ June Ng
Initial Public Offering ("IPO") and listing on the Main Market of Bursa Malaysia Securities Berhad
IPO of up to $1,100.0$ million shares representing up to $50.0 \%$ of the enlarged issued share capital ("ESC") / comprising

- institutional offering of up to 936.0 million shares (approximately up to $42.6 \%$ of the ESC) to:
- Malaysian institutional and selected investors;
- foreign institutional and selected investors outside the United States in reliance on Regulation S
- retail offering of 120.0 million shares (approximately $5.5 \%$ of the ESC) to the eligible directors / employees of the group (including directors of the subsidiaries) / persons who have contributed to the success of the group
- retail offering of 44.0 million shares ( $2.0 \%$ of the ESC) to the Malaysian public
- subject to clawback and reallocation provisions
- Primary Shares - a public issue of 200.0 million new shares (approximately $9.1 \%$ of the ESC)
- Secondary Shares - an offer for sale ("OFS") of up to 900.0 million existing shares (approximately $40.9 \%$ of the ESC)
- 23 cornerstone investors to acquire an aggregate of $509,467,900$ IPO Shares, approximately $23.2 \%$ of ESC or $54.4 \%$ of global institutional offering
- Cornerstone investors (including the respective funds) include: Employees Provident Fund Board, Permodalan Nasional Berhad, Aberdeen Standard Investments (Asia) Limited, Aberdeen Standard Investments (Malaysia) Sdn Bhd, Aberdeen Standard Islamic Investments (Malaysia) Sdn Bhd, JP Morgan Asset Management (Singapore) Limited, FIL Investment Management (Hong Kong) Limited, Eastspring Investments Berhad, Affin Hwang Asset Management Berhad, AIA Bhd, AIA Pension and Asset Management Sdn Bhd, First Sentier Investors (Hong Kong) Limited as an investment manager of FSSA Singapore and Malaysia Growth Fund, First Sentier Investors (Hong Kong) Limited as an investment manager of Scottish Oriental Smaller Companies Fund, Hong Leong Asset Management Bhd, Hong Leong Assurance Berhad, Kenanga Investors Berhad, Matthews International Capital Management, LLC, Principal Asset Management Berhad, RWC Asset Management LLP, SeaTown Master Fund, Mawer Investment Management Ltd., Urusharta Jamaah Sdn Bhd, New Silk Road Investment Pte Ltd, RHB Asset Management Sdn Bhd, AmFunds Management Berhad, KAF Investment Funds Berhad and Maybank Asset Management Sdn Bhd

Offering Structure (cont'd)

| Free float / Public spread |
| :--- |
| Selling restrictions |
| Use of proceeds |
| Moratorium and Lock-Up |

Up to $50.0 \%$ of the ESC

## Schedule 6 and 7 of the Capital Markets and Services Act 2007; Regulation S

- Repayment of bank borrowings, acquisitions to be identified and defray fees and expenses for the IPO and Listing

For a period beginning on 16 June 2021 and ending on, and including:

- For Inodes (including certain direct shareholders of Inodes ${ }^{(1)}$ ) on the shares held by them in the Company, the date that is 6 months after the date of listing;
- For Chung Tze Keong, Chung Tze Wen and Ng Gaik Lin @ June Ng on the shares held by them in the Company, the date that is 3 months after the date of listing;
- For the Company, the date that is 6 months after the date of listing.

Approved by the Shariah Advisory Council of the SC

Note: (1) including Creador II, LLC and Creador II L.P. only

## Pre and Post-IPO Shareholding Structure

## Pre-IPO Shareholding Structure

151 limited partners/shareholders


Post-IPO Shareholding Structure


## Indicative Timeline

| Opening of the Institutional Offering | 30 June 2021 |
| :--- | :--- |
| Issuance of the Prospectus/Opening of the Retail <br> Offering | $10: 00$ a.m., 30 June 2021 |
| Closing of the Retail Offering | $5: 00$ p.m., 6 July 2021 |
| Closing of the Institutional Offering | 6 July 2021 |
| Price Determination Date | 7 July 2021 |
| Allotment | 16 July 2021 |
| Listing Date | 19 July 2021 |

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## Leading regional <br> credit bureau in

ASEAN
with presence in Malaysia and Thailand

Serving large corporate customer base ${ }^{(3)}$

- c. 430 Key Accounts
- c. 17,000 Commercial

Leading CRA in
Malaysia
with estimated total market share of $\mathbf{7 1 . 2 \%}{ }^{(1)}$
in 2020, by revenue ${ }^{(2)}$

Direct-to-Consumers c.1.3 ${ }^{(3)} \mathrm{mm}$ registered users of CTOS ID

Offers key digital solutions across all stages of consumer lifecycle

Strategic partnerships and investments to offer and develop innovative digital solutions

Strong profitability
$>80 \%$ GP margin
$>\mathbf{2 5 \%}$ PATAMI margin > 39\% ROE for FY2018-2020

Target dividend pay-out ratio of $60 \%$ of PATAMI

## History and Key Milestones



## Key Solutions

Overview of Primary Digital Solutions throughout the Lifecycle Stages


Total 2020 Revenue of RM140.5 mm

Breakdown of 2020 Revenue by Segment


Breakdown of 2020 Revenue by Geography



## Key Accounts

- Approximately 430 of CTOS Data Systems' highest revenuegenerating customers and selected customers
- Providing digital solutions, including tailored solutions depending on their unique business requirements

- Serves approximately 17,000 customers, including SMEs and other than those in Key Accounts
- Providing easy-to-use yet effective credit risk management tools
- Broad accessibility and affordability for both business-tobusiness and business-toconsumers

■ Key Accounts
$\square$ Commercial ${ }^{(1)}$

- Direct-to-Consumer
- International B2B ${ }^{(2)}$


## Qivie <br> Direct-to-Consumer Hinn

- Serves Malaysian consumers
- c.1.3 mm registered users for CTOS ID as at LPD
- Provides credit scores and detailed information including CCRIS
- Promote financial literacy and credit awareness, leading to greater credit access
- Consumer fraud protection and identity protection

- Accounted for $5.2 \%$ of our FYE2020 revenue
- Comprised operations of CIBI in the Philippines after our acquisition of a $51.0 \%$ equity interest in CIBI in June 2020
- No longer have any equity interest in CIBI post-Distribution completed on 15 June 2021

Notes:
(1) Will include revenue from Basis beginning from the FYE 31 December 2021 following the acquisition of the entire equity interest of Basis in January 2021 by CTOS Digital
 completed on 15 June 2021

## Details on Data Sources, Databases, Technology, Strategic Partnerships and Investments

Data Sources and Information Databases

- Collected for over 30 years, contains profiles of approx. 15 million consumers and approx. 8 million businesses, sourced from:

- Details on self-maintained databases by CTOS Data Systems:
- CTOS Electronic Trade Reference (eTR)

Contains non-bank negative payment histories of Malaysian consumers and businesses

- eTR Plus

Contains Malaysian individuals and businesses' non-bank payment behaviour information including information on timely payment history

- CTOS Legal Enhanced Database (CED)

Contains litigation and bankruptcy proceedings information shared by subscribers

## Emphasis on Technology

Security and protection of consumer and business information based on the risk management guidelines established by BNM

- A two-tier infrastructure separating computing power and storage capacity $\rightarrow$ offer the scale and capacity that our operations require
- Systems run on flash array, or multiple flash memory drives $\rightarrow$ organise and handle high volumes of disparate data and maintain high delivery speeds
- Technology infrastructure is horizontally and vertically scalable and connects multiple levels of networks, servers, storages and applications through virtualization $\rightarrow$ increase technology productivity and efficiency while optimising costs
- Planned, coordinated and well managed development and maintenance of solutions based on the requirements of international standard ISO 270001:2013
- Two data centres in Malaysia to reduce impact of disruptions, create redundancy and increase resiliency $\rightarrow$ similar technologies and infrastructures to enable the optimal sharing of technical resources

Strategic Partnership With Leading Global Technology Providers

| FICO | $\longrightarrow$ CTOs Scores |
| ---: | :--- |
| GBG | $\longrightarrow$CTOS IDGuard fraud <br> bureau |
| $\leftrightarrows$ credisense | $\longrightarrow$ CAD |

## Strategic Investments

## experian

- Acquired the entire equity interest in Enfo and CTOS Insights, respectively in July 2019 which collectively hold $26.0 \%$ equity interest in Experian
- Malaysian CRA majority-owned by a company associated with Experian plc, a multinational information services company
- Products and services offered:
- Credit reports and credit monitoring
- Various decisioning and analytics solutions

- Acquired a $20.0 \%$ equity interest in Business Online Public Company Limited in October 2020, a company listed on the Stock Exchange of Thailand
- Products and services offered:
- Corpus - comprehensive online Thailand and international business information platform that assist customers in evaluating the credit worthiness of their customers
- ENLITE - loan origination system widely used by Thai banks
- Customer lifecycle
- Risk management
- Business intelligence
- Debt collection service
- Data management solutions
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## Key Investment Highlights

Fully Digital Platform for End-to-end Credit Management

Visible Growth Upside of
CRA Industry in Malaysia and ASEAN Markets

Diversified Customer Base

Market Share Leadership in Malaysia

Experienced Management Team and
Major Shareholder is Backed by A Malaysian Mid-market Private
Equity Fund Group

## Key Investment Highlights

Fully Digital Platform for End-to-end Credit Management
We have developed a fully-fledged ecosystem of credit management solutions to support our customers' businesses at every stage of the customer lifecycle:

| Lifecycle Stage | 昰这 Identification | (82 Customer/ vendor onboarding | Application and decisioning | Management and monitoring | (\$) Recovery |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Description | Customer identifies a prospective business or new business relationship or transaction | Initial step of determining whether a prospective customer or vendor is suitable based on their past business and financial dealings | Business decides whethe or not to extend credit after a prospective customer is on-boarded | Effective portfolio monitoring to better identify new sources of revenue and potential areas of credit risk | A business must manage its relationship with a customer that can no longer meet its credit obligations |
| Digital Solutions | - CTOS CreditFinder <br> - CTOS Tenant Screening Report <br> - Company Search <br> - Business Listings <br> - Customised Bulk Data Sales | - CAD <br> - CTOS Credit Manager <br> - CTOS IDGuard <br> - CTOS eKYC <br> - CTOS Tenant Screening Report | - CAD <br> - CTOS Credit Manager <br> - CTOS Scores <br> - CTOS Data Systems Reports, CTOS Basis Reports and External Reports <br> - CTOS Basis (formerly known as BASISNET) <br> - eTR <br> - eTR Plus | - CTOS Credit Manager <br> - CTOS IDGuard <br> - Comprehensive Portfolio Review <br> - CTOS Scores <br> - CTOS Portfolio Analytics and Insights <br> - CTOS SecureID | - CTOS Credit Manager <br> - eTR <br> - eTR Plus |

## Key Investment Highlights (cont'd)

Visible Growth Upside of CRA Industry in Malaysia and ASEAN Markets


Note: * Other ASEAN Markets include Brunei, Cambodia, Indonesia, Laos, Myanmar, the Philippines, Singapore and Vietnam

## Increasing Trend Towards Digital Banking

Currently, our suite of credit management solutions is already serving many of the P2P lenders in Malaysia and a number of local e-wallet companies.


Source: IDC Analysis

## Key Investment Highlights (cont'd)

## Market Share Leadership in Malaysia

We enjoy a market share leadership position in the credit reporting industry in Malaysia, further secured by high barriers to entry and strong synergistic effect between our customers and data

- Our market share continues to be defensible due to the high barriers to entry, size of our database and brand recognition
- Including Basis, we have a market share of 71.2\% in 2020


We Enjoy High Barriers To Entry - There has only been one new entrant in the industry over the last 10 years

Customer trust and brand recognition vital for the business as CRAs provide and collect sensitive customer information


Database

Relative to incumbent players, it can be hard for new entrants to attain a similar sized database


Security

Substantial resources are required to establish a cyber-resilient culture


Regulations

CRAs exist in a highly regulated environment, subject to regulatory oversight by the Registrar Office of Credit Reporting Agencies

## Notes

(1) CTOS Digital's market share is combined with Basis on a pro-forma basis since Basis was acquired by CTOS Digital in January 2021.
 for a change in year end from 31 December 2019 to 31 March 2020.
(3) Others include FIS Data Reference Sdn Bhd, Dun \& Bradstreet (Malaysia) Sdn Bhd and CRIF OMESTI Sdn Bhd.

Source: IDC Analysis

## Key Investment Highlights (cont'd)

## Extensive Distribution Network and Sales Force

We have an extensive distribution network and sales force, supported by a well-trained after sales support team to ensure strong customer acquisition and retention

## Strong Marketing And Distribution Strategies

Our Key Account and Commercial sales team consists of over 170 employees including account managers and business development officers. We have a digital marketing team to handle Direct-to-Consumer customers.


## Key Accounts

(provides digital solutions to approximately 430 customers)


## Commercial

(serves approximately 17,000 customers in Malaysia and internationally including SMES)

Direct-to-Consumer
(serves Malaysian consumers)

- Brand and networking events
- Forums and webinars
- Public relations initiatives for digital solution launches
- Brand and networking events
- Forums and webinars
- Public relations initiatives for digital solution launches
- Digital and social marketing
- Partnership programmes
- Digital and social marketing
- Webinars
- Television and radio advertising
- Branded content placement
- Roadshows
- Partnerships
- Outdoor advertising

High Quality Sales Support Team


Service level ${ }^{(1)}$ to sales and subscribers
Note: (1) Service level to sales and subscribers are calculated based on calls answered within 20 seconds divided by calls in the queue


Service centers across Malaysia
24/7
IT support system

## Key Investment Highlights (cont’d)

Large Credit Database with Extensive Access to Key Financial Databases
Through our 30 years of experience and data collection, we accumulated a large credit database

Our database contains profiles of
approximately

## 15 million

Consumers

## 8 million

Businesses


In Malaysia, our direct and indirect domestic data sources include:


- domestic newspapers and media publications

- the Federal Government Gazettes
- local land offices
- other publicly available information such as public court listings, publications and gazettes

Our international data is sourced from Basis' network of global data partners.

| Proprietary databases |  |
| :---: | :---: |
| eTR <br> database | Contains non-bank negative payment histories of Malaysian consumer and businesses |
| eTR Plus database | Contains monthly payment information on: <br> - loans <br> - rental <br> - telecommunication <br> - utilities bill |
| CED | Contains Information such as: <br> - litigation <br> - bankruptcy proceedings |

## Key Investment Highlights (cont’d)

Strong Financial Profile
Robust revenue growth, efficient operations and strong operating leverage leading to significantly stronger margins


Normalised PATAMI (RM million)


Notes:
${ }^{\wedge}$ Normalised PATAMI is calculated as profit for the financial year attributable to owners of the Company plus (i) losses from CIBI and CIBI Holdings; (ii) costs related to our acquisitions of Experian, CIBI, Basis and BOL; (iii) share-based payment expense; and (iv) interest expense on bank borrowings, less (v) unrealised foreign exchange gains on RHB Term Loan 1. Normalised PATAMI is a non-MFRS measure. See slide 31 for reconciliation.


Notes:
(1) EBITDA is calculated as profit for the relevant financial year plus (i) tax expense; (ii) finance costs; and (iii) depreciation and amortisation, less (iv) interest income. EBITDA is a non-MFRS measure. See slide 31 for reconciliation
(2) CTOS Digital has a $26 \%$ stake
(3) Refers to FYE2019

Source: IDC Analysis

CREDIT (3)
BUREAU MALAYSIA

## Key Investment Highlights (cont’d)

## Diversified Customer Base

We have developed long-standing relationships with a number of our customers, including our banking, telecommunications and other corporate customers who use our digital solutions.

- Our revenue streams are highly diversified and not concentrated / dependent on any one customer
- Top five customers only accounted for $14.2 \%$ of our revenue in FY20
- Each of these customers are long term customers, with relationships ranging from 8 to 20 years
- No single customer contributes to more than 5\% of revenue in FY20
- Since 2016, we have grown our Key Accounts customers and retained 100\% of CTOS Data Systems' Key Accounts customers since 2017.
- Our fully digital platform and solutions have become an integral part of some of our customers' business processes, with reliance being developed on our solutions over time.


## Diversified Customer Base

Percentage of Revenue FY20 (\%)


- Customer A (4.5\%)
- Customer B (3.9\%)
- Customer C (2.4\%)
- Customer D (1.8\%)
- Customer E (1.6\%)
- Other Customers (85.8\%)

Consistent And Reliable Revenue From Key Accounts
Revenue Streams From Key Account Customers


## Key Investment Highlights (cont'd)

## Experienced Management Team and Major Shareholder is Backed by a Malaysian Mid-market Private Equity Fund Group

Our management team has a deep wealth of experience in the credit reporting agency and related industries globally

## Dennis Martin

Group Chief Executive Officer

- Joined CTOS Digital as Group CEO in 2017
- $20+$ years of experience in the credit reporting industry and 16 years of experience in banking sector
- Ex-Managing Director of Credit Services Experian APAC; ExManaging Director for Experian APAC in South East Asia


## Garris Chen

Group Chief Financial Officer

- Joined CTOS Digital as Chief Financial Officer in 2016
- MBA in Finance, University of Dubuque (USA)
- CGMA, FCMA, CA of MIA
- 32+ years of experience in various finance and treasury roles
- Ex- Group Chief Financial Officer at Taylor's Education Group; Ex-Director of Shared Services at Lafarge Malaysia; Ex-Chief Financial Officer of DHL Express (M) Sdn Bhd


## Eric Chin

Chief Executive Officer of CTOS Data Systems

- Joined CTOS Data Systems as CEO in 2014
- Bachelor of Economics, Universiti Kebangsaan Malaysia
- $25+$ years of experience in business, sales and operations
- Ex-Chief Operating Officer at Credit Bureau Malaysia; ExVice President of IT and business advisory at Siemens Malaysia


## Tracy Gan

Chief Operating Officer of CTOS Data Systems

- Joined CTOS Data Systems in 2017 as General Manager in Customer Experience
- MBA, Nottingham Trent University
- $23+$ years of experience in operations
- Ex-Head of Distributor and Modern Trade Management at Maxis; Ex-Head of Customer Operations at TIME dotCom


## Inodes is backed by a Malaysian mid-market private equity fund group

- Via Inodes, Creador Group invested in our company in August 2014 by acquiring a $70.0 \%$ equity interest. Over the following years, Inodes continued to increase its stake in our company to $80.0 \%$ currently


## Creador

- Supported by Creador Group over the past 6 years, we have grown our commercial base, increased our share of wallet in Key Accounts, penetrated new verticals and new capabilities, and expanded our presence into new markets including Thailand.
Acquisitions since 2014

| Intellidata |
| :---: |
| Solutions |
| 2016 |
| Acquired $100 \%$ |
| equity interest |

(1) Experian Information Services (Malaysia) Sdn Bhd
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## Future Strategies

## Key Focus to Continue to Grow CTOS Digital

1

## Invest in developing and extending its digital eco-system



For fully integrated credit management service provider offering end-to-end credit management solutions Limited players in Malaysia
Further develop and extend our ecosystem of end-to-end credit management solutions:
$\checkmark$ Continue to invest in new databases
$\checkmark$ Innovate new digital solutions, with a focus on data and analytics
$\checkmark$ Work closely with customers on digital transformation of their credit management processes


New products across 3 customer lifecycles:

- CTOS eKYC
- CTOS SME Score
- CTOS IDGuard
- CAD
- CTOS Tenant Screening Report


## Broaden and deepen data sources

Leverage on strong local branding and close working relationships with key customers

Increase database network through customers in Key Accounts, Commercial customers, and partners in a similar fashion as eTR Plus


Consistently focusing on the depth and quality of information provision to establish an even higher barrier to entry

One of the largest electronic trade reference databases in Malaysia, accumulated over the last $\mathbf{3 0}$ years
Over the last five years, we have invested in various new databases: eTR, eTR Plus and CED

3

## Expand into new verticals

As the market leader in Malaysia, we are well-positioned to capitalise on the growth of the automotive, real estate and insurance sectors, as well as expand our presence in digital solutions to increase our revenue base

Continue to expand into new sectors with strong growth potential
$\checkmark$ Present in global credit bureaux
$\checkmark$ Relatively nascent and unique to the Malaysian credit reporting industry

Expand digital solutions within new verticals
$\checkmark$ Vehicle Check
$\checkmark$ CTOS Tenant Screening Report


For the automotive, insurance and real estate sectors collectively, the total addressable market forecast to grow from RM25.1 million in 2021 to RM128.9 million by 2025, implying a $50.6 \%$ 2021-2025CAGR

## Maintain and grow market share leadership for Malaysia CRA services



Leading credit reporting agency
$71.2 \%$ market share in 2020

Through our efforts to increase market penetration, by staying innovative and creating high quality valueadded digital solutions, we expect to increase the barriers to entry and maintain market share leadership in Malaysia


Growing customer base in Key Accounts Customers:
> Introduce new digital solutions to capture a larger share of wallet

2019: CTOS eKYC
2020: CTOS IDGuard
2021: CTOS Tenant Screening Report

Launch new digital solutions and increase consumer awareness campaigns
> Increase market penetration within consumer segment

2018: CTOS SecureID


## Robust Growth Accelerated Through Acquisition

- Investment in BOL allowed us a foothold in fast growing Thailand market
- Solutions offered are complementary to our digital solutions portfolio

- Acquisition of BASIS for strategic purposes
B) BAIISNET
- Complementary digital solutions, cost synergies and further increase market share in Malaysia
- Provides complementary base of international customers in industries such as insurance, services and credit reporting who are located primarily in Asia Pacific and Europe


## Expand Geographically

- Actively seeking for opportunities to expand into some of the countries in Asia Pacific
- Intend to employ a systematic and prudent approach to our geographical expansion
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|  | FYE 31 December |  |  | FPE 31 March $^{(1)}$ |  | 1Q21 Commentary |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| RM'000 | 2018 | 2019 | 2020 | 1Q2020 | 1Q2021 |  |
| Revenue <br> Cost of sales | $\begin{aligned} & 110,465 \\ & (17,526) \end{aligned}$ | $\begin{aligned} & 129,141 \\ & (21,599) \end{aligned}$ | $\begin{aligned} & 140,496 \\ & (19,056) \end{aligned}$ | $\begin{aligned} & 34,079 \\ & (5,450) \end{aligned}$ | $\begin{aligned} & 42,283 \\ & (5,423) \end{aligned}$ | - Revenue increased by $24.1 \%$ YoY due to an increase in revenue from Commercial - Malaysia and Direct-to-Consumer customers, which was partially offset by a decrease in revenue from Key Accounts customers. |
| Gross profit | 92,939 | 107,542 | 121,440 | 28,629 | 36,860 |  |
| Other operating income ${ }^{(1)}$ | 183 | 57 | 174 | 45 | 9 | - Slight decline in revenue from Key Accounts by $1.9 \%$ YoY, mainly due to RM3.2 mm reduction in fees charged for CTOS Data Systems Reports as BNM allowed free access to its CCRIS database which is expected to continue until the end of 2021. |
| Selling and marketing expense | $(25,522)$ | $(27,780)$ | $(33,902)$ | $(9,099)$ | $(8,895)$ |  |
| Administrative expenses | $(35,687)$ | $(38,123)$ | $(44,931)$ | $(10,283)$ | $(16,107)$ |  |
| Finance costs | (122) | $(1,211)$ | $(4,234)$ | (698) | $(3,594)$ | - PAT declined $10.0 \%$ YoY primarily due to an increase in tax expense and administrative expenses, higher finance costs and the loss before tax of CIBI (RM0.8mm), despite an increase in revenue and share of profits of associates. |
| Share of profits of associate | - | 761 | 1,785 | 146 | 1,650 |  |
| Profit before tax ("PBT") | 31,791 | 41,246 | 40,332 | 8,740 | 9,923 |  |
| Tax expense | $(2,135)$ | $(2,237)$ | $(2,355)$ | (625) | $(2,618)$ | - Higher annual effective tax rate recorded in 1Q2021, at 15.2\% (vs $5.8 \%$ for FYE2020) due to the provision of tax in CTOS Data Systems at a higher rate taking into account the expiry date of the pioneer status tax incentives pursuant to the Grandfathering and Transitional guidelines that became effective on 1 January 2019 and the tax rates and tax laws substantially enacted as at 31 March 2021. |
| PAT | 29,656 | 39,009 | 37,977 | 8,115 | 7,305 |  |
| PATAMI | 29,656 | 39,009 | 39,187 | 8,115 | 7,685 |  |
| Normalised PATAMI ${ }^{(2)}$ | 30,472 | 42,053 | 45,488 | 9,475 | 16,388 |  |
| Other selected financial data |  |  |  |  |  | - Administrative expenses increased by RM5.8 million (or $56.6 \%$ YoY) primarily due to an unrealised loss on foreign exchange on RHB Term Loan 1 (RM3.1 million), the inclusion of administrative expenses of CIBI and Basis (following their acquisition in June 2020 and January 2021, respectively) and higher depreciation expenses. |
| Gross profit margin | 84.1\% | 83.3\% | 86.4\% | 84.0\% | 87.2\% |  |
| PBT margin | 28.8\% | 31.9\% | 28.7\% | 25.6\% | 23.5\% |  |
| PATAMI margin | 26.8\% | 30.2\% | 27.9\% | 23.8\% | 18.2\% |  |
| Normalised PATAMI margin | 27.6\% | 32.6\% | 32.4\% | 27.8\% | 38.8\% |  |

Note:
(1) Unaudited management accounts.
 expense; and (iv) interest expense on bank borrowings, less (v) unrealised foreign exchange gains on RHB Term Loan 1 .



Balance Sheet

| RM'000 | As at 31 December |  |  | FPE 31 March $^{(1)}$ | 1Q21 Commentary |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2018 | 2019 | 2020 | 1Q2021 |  |
| Total non-current assets Total current assets | 55,492 33,123 | 114,624 27,565 | 221,374 54,610 | 256,100 61,122 | - Entered into a RM32.0 million loan facility agreement on 21 December 2020 where CTOS Digital has drawn down RM28.7 mm and RM3.3 mm of the term loan on 4 January 2021 and 18 |
| Total assets | 88,615 | 142,189 | 275,984 | 317,222 | February 2021 respectively to fund the acquisition of Basis. |
| Total current liabilities | 22,415 | 51,872 | 159,460 | 206,905 | current borrowings to mandatorily prepay all amounts outstanding under the facilities pursuant to Facilities |
| Total non-current liabilities | 6,166 | 11,369 | 796 | 9,876 | Agreement 1 and Facility Agreement 2 upon receipt of the |
| Total liabilities | 28,581 | 63,241 | 160,256 | 216,781 |  |
| Net assets | 60,034 | 78,948 | 115,728 | 100,441 |  |
| Net current assets/(liabilities) | 10,708 | $(24,307)$ | $(104,850)$ | $(145,783)$ |  |
| Share capital | 197,994 | 197,994 | 197,994 | 197,994 |  |
| Reverse acquisition reserve | $(193,528)$ | $(193,528)$ | $(193,528)$ | $(193,528)$ |  |
| Equity contribution from shareholder | 315 | 315 | 315 | 315 |  |
| Other reserves | 976 | 2,626 | (45) | (505) |  |
| Retained earnings | 54,277 | 71,541 | 106,025 | 91,460 |  |
| Total equity | 60,034 | 78,948 | 115,728 | 100,441 |  |


|  | FYE 31 December |  |  | FPE 31 March ${ }^{(1)}$ |  | 1Q21 Commentary |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| RM'000 | 2018 | 2019 | 2020 | 1Q2020 | 1Q2021 |  |
| Cash generated from operations | 39,527 | 46,058 | 51,486 | 9,455 | 14,658 | - Net cash generated from operations increased in 1Q2021 primarily due to increase in operating cash flows before working capital changes that was primarily attributed to higher PBT, an increase in interest expense on higher bank borrowings to finance the acquisition of Experian, BOL and Basis and an increase in unrealised loss on foreign exchange on RHB Term Loan 1. |
| Interest received | 195 | 241 | 244 | 63 | 45 |  |
| Tax paid | $(2,683)$ | $(2,505)$ | $(2,077)$ | (359) | $(1,011)$ |  |
| Tax refunded | 456 | 4,974 |  |  | 1 |  |
| Defined benefit plan contribution |  |  | (47) |  | (307) |  |
| Share-based payment | - | - | - | - | (113) |  |
| Net cash from operating activities | 37,495 | 48,768 | 49,606 | 9,159 | 13,273 |  |
| Purchase of PPE | $(10,142)$ | $(2,779)$ | $(4,713)$ | (535) | $(1,518)$ | - Net cash used in investing activities increased primarily due to RM28.0 mm spent on the acquisition of Basis and RM1.5 mm spent on purchase of PPE related to IT infrastructure and security and data analytics tools which was partially offset by RM0.2 mm dividend received from Experian. |
| Purchase of intangible assets |  | - | $(2,183)$ |  | (196) |  |
| Proceeds from disposal of PPE | 1 | 13 | 7 |  |  |  |
| Dividend received |  | - | 130 |  | 239 |  |
| Acquisition of subsidiary |  |  | $(5,372)$ |  | $(28,018)$ | - Higher net cash generated from financing activities largely attributable to RM32.0 million drawdown of RHB Term Loan 3 partially offset by dividends paid and payments of term loans principal and interests. |
| Investment in associate | - | $(56,180)$ | $(91,911)$ | - |  |  |
| Net cash used in investing activities | $(10,141)$ | $(58,946)$ | $(104,041)$ | (535) | $(29,493)$ |  |
| Restricted cash for term loan facility |  | (619) | (816) | $(4,357)$ | (21) |  |
| Dividends paid | $(34,967)$ | $(21,724)$ | $(10,500)$ | - | $(5,250)$ |  |
| Drawdown of borrowings | 11,700 | 32,000 | 193,553 | 38,000 | 32,000 |  |
| Repayment of borrowings | - | $(16,182)$ | $(86,193)$ | $(16,371)$ | $(5,092)$ |  |
| Payment of lease liabilities | - | $(1,663)$ | $(1,847)$ | (416) | (546) |  |
| Transaction cost paid | (266) | - | $(2,999)$ | (806) | (627) |  |
| Interest paid | (37) | 658 | $(2,816)$ | (516) | $(1,279)$ |  |
| Advances from immediate holding company | - | 56,297 | - | - | - |  |
| Repayment of advances from immediate holding company | - | $(42,000)$ | $(14,297)$ | $(14,297)$ | - |  |
| Net cash (used in)/from financing activities | $(23,570)$ | 5,451 | 74,088 | 1,237 | 19,185 |  |
| Net increase/(decrease) in cash and cash equivalents | 3,784 | $(4,727)$ | 19,653 | 9,861 | 2,965 |  |
| Effect of exchange rate changes | - | - | (206) | - | 193 |  |
| Cash and cash equivalents at the beginning of the financial year | 6,432 | 10,216 | 5,489 | 5,489 | 24,936 |  |
| Cash and cash equivalents at the end of the financial year | 10,216 | 5,489 | 24,936 | 15,350 | 28,094 |  |
| Note: <br> (1) Unaudited management accounts. |  |  |  |  |  |  |
| e \& Confidential |  |  |  | 29 |  |  |

EBITDA and Normalised PATAMI Reconciliation

## EBITDA

| RM'000 | FYE 31 December |  |  | FPE 31 March $^{(1)}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2018 | 2019 | 2020 | 1Q2020 | 1Q2021 |
| PATAMI | 29,656 | 39,009 | 39,187 | 8,115 | 7,685 |
| Add/(Less): |  |  |  |  |  |
| Loss for the financial year attributable to non-controlling interest | - | - | $(1,210)$ | - | (380) |
| Tax expense | 2,135 | 2,237 | 2,355 | 625 | 2,618 |
| Finance costs | 122 | 1,211 | 4,234 | 698 | 3,594 |
| Interest income | (195) | (241) | (244) | 963) | (45) |
| Depreciation and amortisation | 3,363 | 6,321 | 7,479 | 1,625 | 2,366 |
| EBITDA | 35,081 | 48,537 | 51,801 | 11,000 | 15,838 |
| EBITDA margin | 31.8\% | 37.6\% | 36.9\% | 32.3\% | 37.5\% |
| Normalised PATAMI |  |  |  |  |  |
|  | FYE 31 December |  |  | FPE 31 March $^{(1)}$ |  |
| RM'000 | 2018 | 2019 | 2020 | 1Q2020 | 1Q2021 |
| PATAMI | 29,656 | 39,009 | 39,187 | 8,115 | 7,685 |
| Add/(Less): |  |  |  |  |  |
| Losses from CIBI and CIBI Holdings | - | - | 1,335 | - | 404 |
| Acquisition related costs | - | 461 | 913 | 91 | 96 |
| Share-based payment expense | 720 | 1,650 | 3,284 | 625 | - |
| Interest expense on bank borrowings | 96 | 933 | 4,024 | 644 | 3,555 |
| Unrealised foreign exchange (gains) / losses on RHB Term Loan 1 | - | - | $(3,255)$ | - | 3,106 |
| Incremental income tax expense | - | - | - | - | 1,542 |
| Normalised PATAMI | 30,472 | 42,053 | 45,488 | 9,475 | 16,388 |
| Normalised PATAMI margin | 27.6\% | 32.6\% | 32.4\% | 27.8\% | 38.8\% |

1 Q21 Commentary

- Tax expense adjustment of RM1.5 mm was applied in order to reach the normalised PATAMI for 1Q21, representing an estimated annual effective tax rate of $15.2 \%$ for FYE2O21 as approval from MDEC for extension of certain tax incentives has not yet been granted. We plan to submit an application in 3Q21 for approval to continue to enjoy these tax incentives for an extended relief period of five years until November 2026.
- 1Q2021's PATAMI included CIBI's loss after tax and minority interests of RM0.4 mm. CTOS Digital no longer has any equity interest in CIBI post-Distribution completed prior to IPO.
- Unrealised loss on foreign exchange on RHB Term Loan 1 of RM3.1 mm was related to the USDdominated borrowing utilised to finance the acquisition of BOL. As part of the IPO proceeds, all outstanding borrowings will be repaid.

