



Media Prima Berhad

Registration No. : 200001030368 (532975 A)

Balai Berita, Anjung Riong, No. 31, Jalan Riong, Bangsar, 59100 Kuala Lumpur

Tel: 1300-300-672 Fax: 03 2283 3333

www.mediaprima.com.my

Dear Valued Shareholders of Media Prima Berhad,

Re: Extraordinary General Meeting of Media Prima Berhad

We are pleased to inform you that the Extraordinary General Meeting ("EGM") of Media Prima Berhad (the "Company") will be held as follows:

Meeting Date	:	Wednesday, 17 November 2021
Time	:	2.30 p.m.
Fully Virtual via Online Meeting Platform	:	https://meeting.boardroomlimited.my (Domain Registration No. with MYNIC - D6A357657) provided by Boardroom Share Registrars Sdn Bhd

As a shareholder of the Company, we value and prioritise your health and safety. In light of the Covid-19 pandemic and as part of the safety measures, the EGM of the Company will be conducted on a fully virtual basis via Remote Participation and Electronic Voting facilities (collectively referred hereinafter as "RPEV" or "Virtual AGM").

The Securities Commission Malaysia had on 16 July 2021, revised the Guidance Note and Frequently Asked Questions ("FAQs") on the Conduct of General Meetings for Listed Issuers ("the Revised Guidance Note and FAQs") which encourage listed issuers to conduct virtual general meetings. All meeting participants of a fully virtual general meeting including the Chairperson of the meeting, board members, senior management and shareholders are to participate in the meeting online. According to the Revised Guidance Note and FAQs, an online meeting platform can be recognised as the meeting venue or place under Section 327(2) of the Companies Act 2016 provided that the online platform is located in Malaysia.

We strongly encourage you to participate in the fully virtual EGM via the Online Meeting Platform provided by BSR to exercise your right as a member of the Company to participate (including to pose questions to the Board of Directors and/or Management of the Company) and vote at the EGM. Alternatively, you may also appoint the Chairman of the Meeting as your proxy to attend and vote on your behalf at the EGM. To do this, please follow the instructions inside the Administrative Details for the EGM which can be downloaded at www.mediaprima.com.my/EGM-2021 or through scanning the QR code provided. This link will also give you access to the following Company documents :

1. Administrative Details for the EGM
2. Circular to Shareholders in Relation to the Proposed Acquisition by STMB Properties Sdn Bhd (formerly known as Big Events Sdn Bhd), a wholly-owned subsidiary of Sistem Televisyen Malaysia Berhad which in turn is a wholly-owned subsidiary of Media Prima Berhad ("MPB"), of two (2) pieces of freehold land held under Title No. Geran 31811, Lot 443 And Geran 31812, Lot 444, Seksyen 96a, Bandar Kuala Lumpur, Daerah Kuala Lumpur, Wilayah Persekutuan Kuala Lumpur and the buildings erected thereon from PNB Development Sdn. Berhad for a total Purchase Consideration of RM156,397,500.00 ("Proposed Acquisition")
3. Notice of EGM
4. Proxy Form



Should you need any assistance, kindly contact Boardroom Share Registrars Sdn Bhd, during office hours (8.30 a.m. - 5.30.p.m.) from Monday to Friday, at 03 7890 4700 or email to BSR.Helpdesk@boardroomlimited.com

We thank you for your continued understanding, cooperation and support of the Company.

DATUK SERI (DR) SYED HUSSIAN BIN SYED JUNID

Group Chairman

Date : 29 October 2021