



## MEDIA PRIMA BERHAD

Registration No : 200001030368 (532975 A)  
(Incorporated in Malaysia)

### ADMINISTRATIVE DETAILS FOR THE EXTRAORDINARY GENERAL MEETING (“EGM”)

Meeting Date	:	Wednesday, 17 November 2021
Time	:	2.30 p.m.
Fully Virtual via Online Meeting Platform	:	<a href="https://meeting.boardroomlimited.my">https://meeting.boardroomlimited.my</a> (Domain Registration No. with MYNIC - D6A357657) provided by Boardroom Share Registrars Sdn Bhd

*Dear Shareholders,*

1. In light of the COVID-19 outbreak and as part of the safety measures, the EGM of the Company will be conducted on a fully virtual basis through live webcast and online remote voting using the Remote Participation and Electronic Voting facilities (collectively referred hereinafter as RPEV” or “Virtual EGM”).
2. The conduct of a fully virtual EGM is in line with the revised Guidance Note and Frequently Asked Questions (“the Revised Guidance Note and FAQs”) by the Securities Commission Malaysia on 16 July 2021. The Revised Guidance Note and FAQs states that in a fully virtual general meeting, all meeting participants including the Chairperson of the meeting, board members, senior management and shareholders are required to participate in the meeting online. According to the Revised Guidance Note and FAQs, an online meeting platform can be recognised as the meeting venue or place under Section 327(2) of the Companies Act 2016 provided that the online platform is located in Malaysia.

### 3. Digital Copies of EGM Documents

As part of our dedicated commitment to sustainable practices, the following documents can be downloaded from the Company’s Website [www.mediaprima.com.my/EGM-2021/](http://www.mediaprima.com.my/EGM-2021/). Please access the online softcopy through your device by scanning this QR code for the:

Follow the steps below to scan the QR Code reader in 3 easy steps:



Download the  
“QR Code  
Reader” on App  
Store or  
Play Store



Run the QR Code  
Reader App and  
point your camera  
to the QR Code



Get access to  
the softcopy  
of EGM  
documents



- Administrative Details for the EGM
- Circular to Shareholders in Relation to the Proposed Acquisition by STMB Properties Sdn Bhd (formerly known as Big Events Sdn Bhd), a wholly-owned subsidiary of Sistem Televisyen Malaysia Berhad which in turn is a wholly-owned subsidiary of Media Prima Berhad (“MPB”), of two (2) pieces of freehold land held under Title No. Geran 31811, Lot 443 And Geran 31812, Lot 444, Seksyen 96a, Bandar Kuala Lumpur, Daerah Kuala Lumpur, Wilayah Persekutuan Kuala Lumpur and the buildings erected thereon from PNB Development Sdn. Berhad for a total Purchase Consideration of RM156,397,500.00 (“Proposed Acquisition”)
- Notice of EGM
- Proxy Form

#### **4. Vouchers**

There will be **no voucher(s)** for shareholders/proxies who participate in the EGM.

#### **5. Entitlement to Participate and Vote**

In respect of deposited securities, only members whose names appear on the Record of Depositors on 10 November 2021 (General Meeting Record of Depositors) shall be eligible to participate in the EGM or appoint proxy(ies) to participate and/or vote on his/her behalf.

#### **6. Proxy Form**

Shareholders are encouraged to go online, participate, and vote at the EGM using remote participation and electronic voting facilities. If you are not able to participate in the virtual EGM, you can appoint the Chairman of the meeting as your proxy and indicate the voting instructions in the proxy form.

You may download the Proxy Form for the EGM from our website at [www.mediaprima.com.my/egm-2021/](http://www.mediaprima.com.my/egm-2021/).

Please ensure that the original form is deposited at the Share Registrar's office at Ground Floor or 11th Floor, Menara Symphony, No. 5, Jalan Prof. Khoo Kay Kim, Seksyen 13, 46200 Petaling Jaya, Selangor Darul Ehsan, Malaysia not less than 48 hours before the time appointed for holding the meeting. We do not acknowledge receipt of the Proxy Form.

Alternatively, the Form of Proxy can also be lodged electronically via "Boardroom Smart Investor Portal" at <https://investor.boardroomlimited.com/> not less than 48 hours before the time appointed for the holding of the meeting. Kindly refer to Step 9, Online Registration Procedure below.

## **7. Revocation of Proxy**

If you have submitted your Proxy Form and subsequently decide to appoint another person or wish to participate in our virtual EGM by yourself, please write in to [BSR.Helpdesk@boardroomlimited.com](mailto:BSR.Helpdesk@boardroomlimited.com) to revoke the earlier appointed proxy 48 hours before the meeting.

## **8. Voting Procedure**

- i. The voting will be conducted by poll in accordance with Paragraph 8.29A of Main Market Listing Requirements of Bursa Malaysia Securities Berhad. The Company has appointed Boardroom Share Registrars Sdn Bhd as Poll Administrator to conduct the poll by way of electronic voting (e-Voting). The Company will also be appointing Boardroom Corporate Services Sdn Bhd as Scrutineers ("Scrutineers") to verify the poll results.
- ii. During the virtual EGM, the Chairman will invite the Poll Administrator to brief on the e-Voting housekeeping rules. The voting session will commence as soon as the Chairman calls for the poll to be opened and until such time when the Chairman announces the closure of the poll.
- iii. For the purposes of this virtual EGM, e-Voting will be carried out via personal smart mobile phones, tablets or personal computer/ laptops.
- iv. There are 2 methods for members and proxies who wish to use their personal voting device to vote remotely. The methods are:-
  - a) Launch Lumi EGM by scanning the QR code given to you in the email along with your remote participation User ID and Password; or
  - b) Access to Lumi EGM via website URL <https://meeting.boardroomlimited.my>

- v. The Scrutineers will verify the poll result reports upon the closing of the poll session by the Chairman. The Scrutineers will announce the results thereafter, and the Chairman will declare whether the resolution put to the vote was successfully carried or not.
- vi. In accordance with the Company's Constitution, members are entitled to vote at the virtual EGM either personally or by proxy, based on the General Meeting Record of Depositors.

## 9. Online Registration Procedure

- i. Please note that the Remote Participation and Electronic Voting is available to
  - (i) Individual member;
  - (ii) Corporate shareholder;
  - (iii) Authorised Nominee; and
  - (iv) Exempt Authorised Nominee.
- ii. You will be able to view a live webcast of the EGM proceedings, pose questions to the board, and submit your votes in real-time whilst the meeting is in progress.
- iii. Kindly follow the steps below on how to request for a login ID and password. Please note that shareholders are required to request the Login ID and password if you intend to participate in the virtual EGM.

### Step 1 – Register Online with Boardroom Smart Investor Portal (for first time registration only)

*[Note: If you have already signed up with Boardroom Smart Investor Online Portal, you are not required to register again. You may proceed to Step 2. Submit request for Remote Participation user ID and password.]*

- a. Access website <https://investor.boardroomlimited.com>
- b. Click <<**Register**>> to sign up as a user.
- c. Complete registration and upload softcopy of MyKAD (front and back) or Passport) in JPEG, PNG or PDF format.
- d. Please enter a valid email address and wait for Boardroom's email verification.
- e. Your registration will be verified and approved within one (1) business day and an email notification will be provided.

## Step 2 – Submit Request for Remote Participation User ID and Password

*[Note: The registration for remote access will be opened on 29 October 2021]*

### Individual Members

#### If you intend to

- Login to <https://investor.boardroomlimited.com/> using your user ID and password from Step 1 above.
- Select “**MEDIA PRIMA BERHAD EXTRAORDINARY GENERAL MEETING**” from the list of Corporate Meetings and click “Enter”
- Click on “**Register for RPEV**”.
- Read and agree to the terms & condition and click “**Next**”.
- Enter your CDS Account and thereafter submit your request.

### Appointment of Proxy

- Log in to <https://investor.boardroomlimited.com> using your user ID and password from Step 1 above.
- Select “**MEDIA PRIMA BERHAD EXTRAORDINARY GENERAL MEETING**” from the list of Corporate Meetings and click “**Enter**”.
- Click on “**Submit eProxy Form**”.
- Read and accept the General Terms and Conditions by clicking [Next].
- Enter your CDS Account Number and number of securities held.
- Select your proxy – either the Chairman of the meeting or individual named proxy(ies) and enter the required particulars of your proxy(ies).
- Indicate your voting instructions – FOR or AGAINST, otherwise your proxy will decide your vote.
- Review and confirm your proxy appointment.
- Click “Apply”.
- Download or print the eProxy form as acknowledgement.

### Corporate Shareholders, Authorised Nominee and Exempt Authorised Nominee

- Write in to [BSR.Helpdesk@boardroomlimited.com](mailto:BSR.Helpdesk@boardroomlimited.com) by providing the name of Member, CDS Account Number accompanied with the Certificate of Appointment of Corporate Representative or Form of Proxy to submit the request.
- Please provide a copy of Corporate Representative's or Proxy's MyKad (Front and Back) or Passport in JPEG, PNG or PDF format as well as his/her email address.

You will receive notification(s) from Boardroom that your request(s) has been received and is/are being verified.

- a. Upon system verification against the General Meeting Record of Depositories as at 10 November 2021 you will receive an email from Boardroom either approving or rejecting your registration for remote participation.
- b. You will also receive your remote access user ID and password along with the email from Boardroom if your registration is approved.
- c. Kindly be informed that if you are registering for MPB Virtual EGM, you will be receiving 1 email from Boardroom.
- d. Please note that the closing time to submit your request is at 2.30 p.m. on 15 November 2021 (48 hours before the commencement of the respective virtual EGM).

### Step 3 – Login to Virtual Meeting Portal

*[Please note that the quality of the connectivity to Virtual Meeting Portal for live web cast as well as for remote online voting is highly dependent on the bandwidth and the stability of the internet connectivity available at the location of the remote users.]*

- a. The Virtual Meeting Portal will be open for login starting an hour (1 hour) before the commencement of EGM at 1.30 p.m. on 17 November 2021.
- b. Follow the steps given to you in the email along with your remote access user ID and password to login to the Virtual Meeting portal. (Refer to Step 2(b) above)
- c. The steps will also guide you how to view live web cast, ask questions and vote.
- d. The live web cast will end and the Messaging window will be disabled the moment the Chairman announces the closure of the EGM.
- e. You can now logout from Virtual Meeting Portal.

- iv. Shareholders who are unable to participate in our virtual EGM are encouraged to appoint the Chairman of the Meeting to vote on their behalf. Kindly refer to Step 2, Online Registration Procedure above to submit your proxy appointment.

#### **10. Participation through Live Webcast, Question and Voting at the virtual EGM**

The Chairman and the Board of Directors will endeavour their best to respond to the questions submitted by shareholders which are related to the resolution to be tabled at the EGM.

Shareholders may proceed to cast vote on the proposed resolution, to be tabled at the EGM, after the Chairman has opened the poll on the resolution. Shareholders are reminded to cast their vote before the poll is closed.

#### **11. Presentation at the virtual EGM**

Shareholders who participate in the virtual EGM are able to view the Company's presentation or slides via the live webstreaming.

#### **12. Procedure of the virtual EGM**

The Login User Guide for participation, posing questions and voting at the EGM, will be emailed to you together with your remote access user ID and password once your registration has been approved.

You must ensure that you are connected to the internet at all times in order to participate and vote when the EGM has commenced. Therefore, it is your responsibility to ensure that connectivity for the duration of the meeting is maintained. Kindly note that the quality of the live streaming is dependent on the bandwidth and stability of the internet connection at the location of the remote participant.

**13. No Recording or Photography**

STRICTLY no recording or photography of the EGM proceedings is allowed.

**14. Pre-Meeting Submission of Questions to the Board of Directors**

To administer the proceedings of the EGM in orderly manner, shareholders may before the EGM, submit questions to the Board of Directors via the Media Prima's Website ([www.mediaprima.com.my/EGM-2021](http://www.mediaprima.com.my/EGM-2021)) and clicking the link titled 'Pre-EGM Shareholder's Question Form' not later than 15 November 2021 at 2.30 p.m. You can also follow this link (<https://forms.gle/mHn7KdX3tsPZ7KhQ9>) to submit your questions. The Board of Directors will endeavour to address the questions received at the EGM.

**15. Enquiry**

If you have any general enquiry prior to the EGM, please contact the following persons from Boardroom Share Registrars Sdn Bhd during office hours :-

Contact Persons :

**Encik Mohamed Sophiee Ahmad Nawawi (603-7890 4716)**

**Encik Mohammad Helmi Nuri (603-7890 4717)**

**Helpdesk (603-7890 4700)**

**16. PERSONAL DATA PRIVACY**

By submitting an instrument appointing a proxy(ies) and/or representative(s) to attend, speak and vote at the Extraordinary General Meeting and/or any adjournment thereof, a member of the Company: (i) consents to the collection, use and disclosure of the member's personal data by the Company (or its agents) for the purpose of processing and administration by the Company (or its agents) of proxies and representatives appointed for the Extraordinary General Meeting (including any adjournment thereof) and the preparation and compilation of the attendance lists, minutes and other documents relating to the Extraordinary General Meeting (including any adjournment thereof), and in order for the Company (or its agents) to comply with any applicable laws, listing rules, regulations and/or guidelines (collectively, the "Purposes"); (ii) warrants that where the member discloses the personal data of the member's proxy(ies) and/or representative(s) to the Company (or its agents), the member has obtained the prior consent of such proxy(ies) and/or representative(s) for the collection, use and disclosure by the Company (or its agents) of the personal data of such proxy(ies) and/or representative(s) for the Purposes; and (iii) agrees that the member will indemnify the Company in respect of any penalties, liabilities, claims, demands, losses and damages as a result of the member's breach of warranty.