

Company Name : Sasbadi Holdings Berhad  
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## Sasbadi, Agmo to jointly develop LLM for education sector

**PETALING JAYA:** Sasbadi Holdings Bhd (SHB), through subsidiary Sasbadi Online Sdn Bhd (Sasbadi), has entered into a joint venture cum shareholders' agreement (JVA) with Agmo Holdings Bhd (AHB), via wholly owned subsidiary Agmo Capital Sdn Bhd (Agmocap), to jointly develop a Large Language Model (LLM) specifically designed for Malaysia's education ecosystem.

The collaboration has been formalised through a joint venture arrangement designating Penerbitan Minda Sdn Bhd, currently a wholly owned subsidiary of Sasbadi, as the joint venture company.

Sasbadi and Agmocap will hold 55% and 45% equity interests in the JV, respectively. The initiative marks a major step forward in realising Malaysia's aspirations for data sovereignty and vision for an artificial intelligence-driven education system, in line with the National Artificial Intelligence Roadmap 2021–2025, the Malaysia Digital Economy Blueprint and the Digital Education Policy.

Under the JVA, SHB Group, Malaysia's education solutions provider with over 40 years of experience, will contribute its vast digital educational assets, proprietary content and domain expertise to train and fine-tune the LLM. The model will be aligned with Malaysia's National Curriculum and designed to support personalised, bilingual learning experiences for Malaysian students and educators.

Meanwhile, Agmocap will lead in developing and maintaining the LLM, overseeing its architecture design, dataset integration, and performance optimisation. The LLM will leverage advanced AI techniques such as natural language processing, reinforcement learning from human feedback, and multi-modal AI capabilities to deliver accurate, contextual, and adaptive user interactions.

The collaboration aims to produce the nation's first education-specialised LLM, capable of powering AI-driven tutoring, adaptive learning systems and intelligent content creation tools, which are key enablers in the next phase of Malaysia's EdTech growth.

The partnership positions both SHB and AHB at the forefront of Malaysia's AI and digital education revolution, capitalising on the expected growth of EdTech and AI adoption across Southeast Asia.

By combining SHB's educational content leadership with AHB's technical capabilities in AI, the JV aims to offer commercial applications of the LLM in corporate training, language learning, and knowledge management, targeting both Malaysian and regional markets, with potential global export opportunities – offering new growth avenues and recurring revenue streams.