



Company Name : Sasbadi Holdings Berhad
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Sasbadi, Agmo Form JV to Build Malaysia-focused AI Language Model For Education



KUALA LUMPUR: [Sasbadi Holdings Bhd](#)  (SHB), through its subsidiary Sasbadi Online Sdn Bhd, has entered into a joint venture and shareholders' agreement with [Agmo Holdings Bhd](#) , via its wholly owned subsidiary Agmo Capital Sdn Bhd, to co-develop a Large Language Model designed for Malaysia's education ecosystem.

In a filing with Bursa Malaysia, SHB said the strategic collaboration was formalised through a joint venture and shareholders' agreement, designating Penerbitan Minda Sdn Bhd (PMSB), currently a wholly owned subsidiary of Sasbadi Online, as the joint venture company.

Under the agreement, Sasbadi Online will hold a 55% equity interest in the joint venture, while Agmo Capital will own the remaining 45%.

Under the JVA, SHB Group will provide its digital educational assets, proprietary content, and domain expertise to train and fine-tune the Model, which will be aligned with Malaysia's National Curriculum and support personalised, bilingual learning for students and educators.

Meanwhile, Agmo Capital will lead the development and maintenance of the Model, including its architecture design, dataset integration, and performance optimisation. The Model will utilise advanced AI techniques such as Natural Language Processing, Reinforcement Learning from Human Feedback, and multimodal capabilities to deliver accurate, contextual, and adaptive user interactions.

SHB group managing director Law King Hui said this partnership represents a bold step in Sasbadi's digital transformation journey.

"By combining our deep expertise in education with Agmo's cutting-edge AI capabilities, we are creating a localised LLM that will redefine how Malaysians learn, teach, and interact with knowledge.

"This collaboration is not only aligned with the nation's digital agenda but also reinforces Sasbadi's long-term growth strategy in the AI and digital education sectors," he said.

Meanwhile, Agmo CEO Tan Aik Keong said: "The synergy between Sasbadi's educational strength and Agmo's technical excellence will drive innovation and create significant value for both the education ecosystem and our shareholders. Together, we aim to position Malaysia as a regional leader in responsible and culturally relevant AI development."