

Company Name : Sasbadi Holdings Berhad  
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## AI-ENABLED LEARNING

# Sasbadi, Intel Microelectronics and Maistorage ink MoU

**KUALA LUMPUR:** Sasbadi Holdings Bhd has entered into a tripartite memorandum of understanding (MoU) with Intel Microelectronics (M) Sdn Bhd and Maistorage Technology Sdn Bhd to explore potential collaboration in the education technology sector.

The MoU, signed yesterday, aims to develop hybrid and offline-first artificial intelligence (AI)-enabled learning environments for Southeast Asia, leveraging Intel's technology expertise, Maistorage's AI platforms and Sasbadi's K-12 educational content.

Sasbadi said in a Bursa Malaysia filing the initiative

seeks to support the modernisation of national education systems through locally relevant curricula and digital content.

The proposed collaboration includes deploying a Content Access Point platform to enable local caching and offline access to educational materials.

It also involves integrating AI platforms for real-time, on-device learning, as well as the co-development and localisation of education solutions in line with national blueprints, starting with Malaysia.

Sasbadi said the agreement aligns with its strategy to expand content accessibility through digital and offline infrastructure.