Company Name : Sasbadi Holdings Berhad

Date : 21 October 2025 Source : New Straits Times

Malaysia's First Education-Focused Al Model



Sasbadi Holdings Bhd has partnered with Agmo Holdings Bhd to develop Malaysia's first large language model for the education sector.

KUALA LUMPUR: Sasbadi Holdings Bhd has partnered with Agmo Holdings Bhd to develop Malaysia's first large language model for the education sector, both companies said in filings with Bursa Malaysia.

The collaboration was formalised through a joint venture cum shareholders' agreement signed on Oct 18 between Sasbadi, Agmo Capital Sdn Bhd and Penerbitan Minda Sdn Bhd, a wholly owned subsidiary of Sasbadi.

Under the agreement, Penerbitan Minda will serve as the joint-venture company, with Sasbadi holding a 55 per cent stake and Agmo Capital the remaining 45 per cent.

The partnership aims to build a localised, education-focused artificial intelligence (AI) model aligned with the national curriculum to support personalised, bilingual learning for students and educators.

Sasbadi will contribute its proprietary educational content and expertise to train and finetune the model.

Agmo Capital will lead the technical development, including system design, dataset integration and performance optimisation.

Sasbadi group managing director Law King Hui said the partnership marked a bold step in the company's digital transformation journey.

Agmo Holdings chief executive officer Tan Aik Keong said the collaboration would position Malaysia as a regional leader in responsible and culturally relevant Al development.

Both companies said the project supports the National Artificial Intelligence Roadmap 2021-2025, the Malaysia Digital Economy Blueprint and the Digital Education Policy in advancing the nation's Al-driven education agenda.