

Company Name : Ni Hsin Group Berhad
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Ni Hsin in deal with MYUS to promote, market EBIXON motorcycles

PETALING JAYA: Ni Hsin EV Mobility Sdn Bhd, a wholly owned subsidiary of Ni Hsin EV Tech Sdn Bhd which in turn is fully owned by Main Market-listed Ni Hsin Group Bhd, yesterday signed a master dealer agreement (MDA) with MYUS Autotech Sdn Bhd to promote and market EBIXON motorcycles in Perlis and Langkawi.

The MDA signing and exchange ceremony was held in conjunction with the launch of the “EV Motorcyle” programme which aims to

promote a greener and more sustainable Perlis.

As the master dealer, MYUS will not just be promoting the sale of EBIXON motorcycles but their rental as well. The rental operations will be based at the Kuala Perlis Jetty where there is a constant stream of visitors and tourists coming in and out of Langkawi.

In conjunction with Visit Perlis 2024-2025, the opening of the EV motorcycle rental shop will promote and facilitate visitors and tourists

to explore and enjoy the beauty of Kuala Perlis and its surroundings.

Ni Hsin EV Mobility managing director Khoo Chee Kong said: “In line with the recognition of Perlis as a responsible geopark, the promotion of EBIXON motorcycles also helps to support the vision and mission to improve the geopark’s achievements. This will encourage more locals in Perlis and tourists to use EV motorcycles as a green alternative means of transport in the state of Perlis and Langkawi”.