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Ni Hsin Inks Deal With MYUS To Promote EBIXON Motorcycles



KUALA LUMPUR (Jan 23): Ni Hsin Group Bhd's wholly owned subsidiary Ni Hsin EV Mobility Sdn Bhd on Tuesday signed a master dealer agreement with MYUS Autotech Sdn Bhd, to promote and market EBIXON motorcycles in Perlis and Langkawi.

According to Ni Hsin's statement, MYUS, as a master dealer, will be promoting both the sale and rental of EBIXON motorcycles.

The rental operations will be based at the Kuala Perlis Jetty, where there is a constant stream of visitors and tourists coming in and out from Langkawi, said Ni Hsin.

"In conjunction with Visit Perlis 2024-2025, the opening of this EV (electric vehicle) motorcycle rental shop will promote and facilitate visitors and tourists to explore and enjoy the beauty of Kuala Perlis and its surroundings," it said, adding that the EV motorcycle programme aims to promote a greener and more sustainable Perlis.

"In line with the recognition of Perlis as a responsible geopark, the promotion of EBIXON motorcycles also helps to support the vision and mission to improve the geopark's achievements.

"This will encourage more locals in Perlis and tourists to use EV motorcycles as a green alternative means of transport in the state of Perlis and Langkawi," said Ni Hsin EV Mobility managing director Khoo Chee Kong.

At the time of writing, Ni Hsin shares were down half a sen or 4.35% to 11 sen, translating into a market capitalisation of RM60.41 million.