

Company Name : Ni Hsin Group Berhad
Date : 24 January 2024
Source : New Straits Times

MASTER DEALER AGREEMENT

Ni Hsin to market Ebixon e-motorcycles in Perlis, Langkawi

KUALA LUMPUR: Ni Hsin Group Bhd's electric vehicle (EV) mobility unit has signed a master dealer agreement (MDA) with MYUS Autotech Sdn Bhd to promote and market Ebixon motorcycles in Perlis and Langkawi.

The MDA between Ni Hsin EV Mobility Sdn Bhd (NHEVM) unit Ni Hsin EV Tech Sdn Bhd and MYUS Autotech was formalised at Universiti Malaysia Perlis.

The e-motorcycle programme aims to promote a greener and

more sustainable Perlis.

As the master dealer, MYUS will promote the sale and rental of Ebixon motorcycles.

The rental operations will be based at the Kuala Perlis jetty, where there is a constant stream

of tourists from Langkawi.

The opening of this motorcycle rental shop is in line with Visit Perlis 2024-2025.

"In line with the recognition of Perlis as a responsible geopark, the promotion of Ebixon motor-

cycles will support the vision. This will encourage more people to use e-motorcycles as an alternative means of transport in Perlis and Langkawi," NHEVM managing director Khoo Chee Kong said.