

**Company Name** : Empire Premium Food Berhad  
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## **Empire Premium Food Debuts At 57pct Premium In Strong Bursa Listing, Raises RM152.6mil**



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Early trading remained active, with an opening volume of 26.4 million shares, underscoring strong market appetite and a positive reception to the company's listing.

The debut further cements Empire Premium Food as one of the more closely watched consumer initial public offers (IPOs) in recent months, supported by its established footprint in the quick-service Japanese sushi segment.

The strong market interest was in line with the IPO's earlier reception, where the retail tranche was oversubscribed by 23.3 times. More than 35,000 applications were received for 55 million available public shares, signalling clear investor enthusiasm ahead of its market debut.

Fundamentally, the listing is backed by solid earnings visibility. The group posted a pre-tax profit of RM35.1 million for the nine months ended Dec 31, 2025, on revenue of RM216.8 million, driven primarily by its grab-and-go outlet network.

Through the listing exercise, Empire Premium Food raised RM152.6 million via the issuance of 218 million new shares, providing fresh capital to accelerate expansion and strengthen its balance sheet for its next growth phase.

Empire Premium Food is the parent of Empire Sushi Sdn Bhd and is recognised as Malaysia's largest sushi chain operator by both revenue and outlet count.

The group said that a significant portion of the proceeds, RM79.1 million, has been earmarked for an aggressive expansion plan involving the opening of 56 new outlets over the next three years, aimed at deepening its presence in high-traffic retail locations nationwide.

This expansion is central to its strategy of scaling market share in Malaysia's competitive quick-service restaurant (QSR) sector.

In parallel, RM12.6 million will be allocated to upgrading and refurbishing existing outlets to enhance customer experience, maintain brand consistency, and reinforce its premium-value positioning. Another RM52.1 million has been set aside as working capital to

support daily operations and ensure sufficient liquidity for supply chain and operational needs, while RM8.8 million will go towards IPO-related expenses.

Chief executive officer Nicole Lim described the listing as a defining milestone for the group, noting that the strong debut reflects investor confidence in the company's resilient business model and growth trajectory.

"With the RM152.6 million raised, we are now financially equipped to accelerate our expansion. Our roadmap to open 56 new outlets over the next three years is a clear commitment to capturing greater market share and delivering long-term, sustainable value to our stakeholders and newly joined shareholders," Lim said.

Following its listing, Empire Premium Food said it remains focused on strengthening corporate governance, operational efficiency, and brand equity as it scales. The group aims to further solidify its position as a leading yet accessible food brand, delivering consistent, value-driven dining experiences to Malaysian consumers.