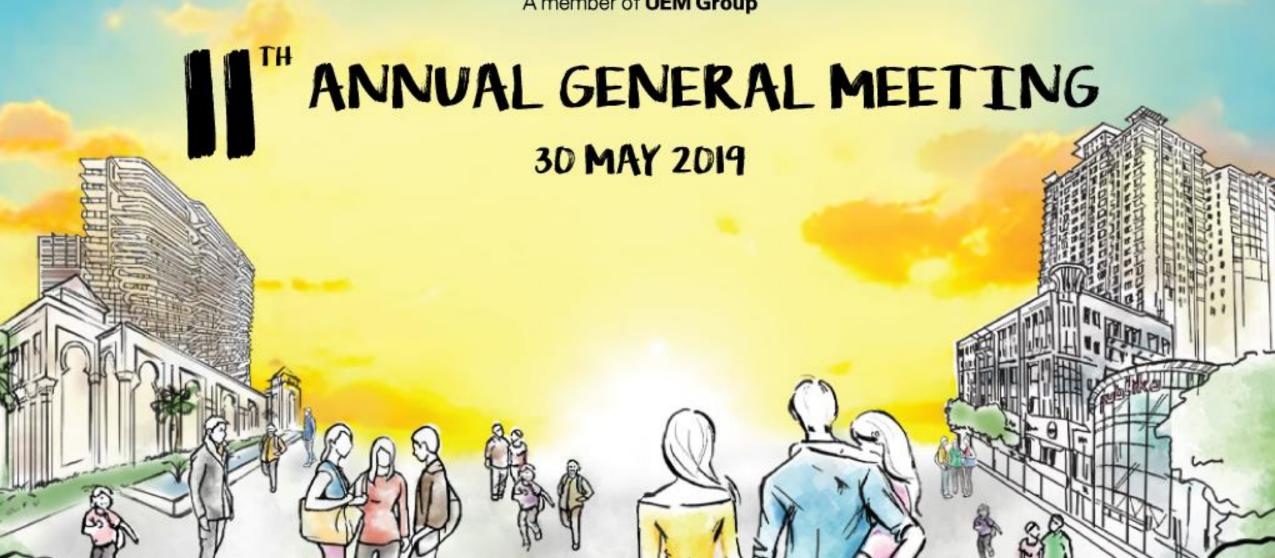


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Sales

RM1.43bil

4% vs. FY2017 : RM1.49bil

Revenue

RM2.04bil

10% vs. FY2017: RM1.86bil

PATANCI

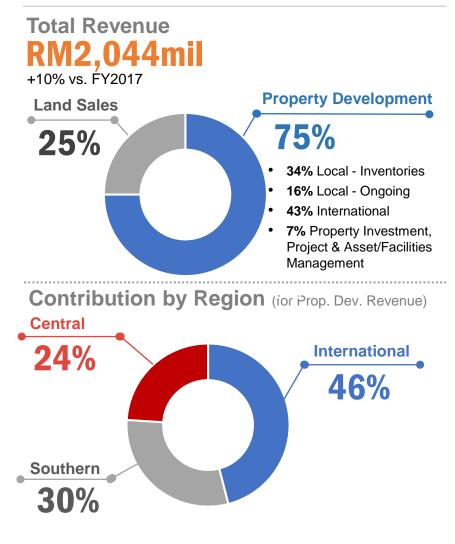
RM280mil

166% vs. FY2017: RM106mil

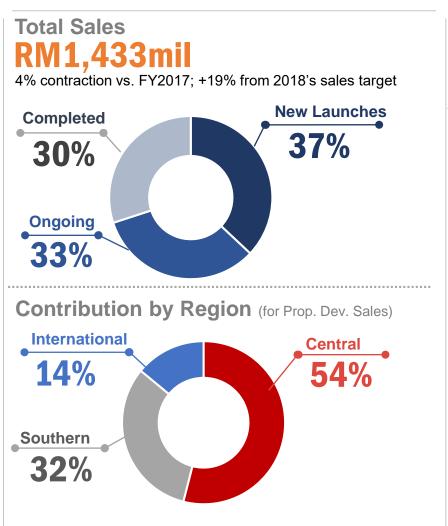
2018 Highlights



Revenue



Sales

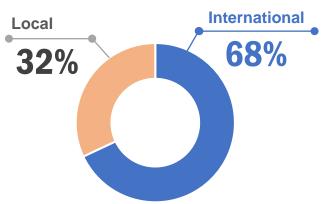


PATANCI RM280mil

+166% vs. RM106mil in FY2017

Unbilled Sales RM4.4bil

As at 31 December 2018



Launched GDV

RM907.9 mil

Target GDV for 2018 = RM1.0 bil

What did we do beyond the figures? (1/5)



Rebalance our portfolio - acquisition are all in Central, while divestment are all in Southern

Land acquisition - Central

Land cost of RM635.5 mil | Potential GDV of RM16.5 bil

Kepong 72.7 acres Land cost RM447 mil GDV RM15 bil

Target launch

Q4 2019 (1st phase)

Mont Kiara

- 5.87 acres
 - Land cost RM79 mil
 - GDV RM870 mil
 - Target launch 2021

Equine Land



- 19.3 acres
- Land cost RM109.5 mil
- GDV RM722 mil
- Target launch Q4 2020

Asset divestment - Southern

Land value divestment of RM457 mil

Country View,

Lebuhraya Sultan Iskandar (Near Kota Iskandar)

- 163.9 acres
- Value: RM310 mil

RA Suria,

Lebuhraya Sultan Iskandar (Near Horizon Hills)

- 23.6 acres
- Value: RM49 mil

Landasan

Kejora, Lebuhraya Sultan (Near Horizon Hills) Iskandar

- 10.2 acres
- Value: RM11 mil

Kimlun,

Jalan Nusa Sentral, Iskandar **Puteri (Near Horizon Hills)**

- 29.0 acres
- Value: RM87 mil

What did we do beyond the figures? (2/5)



Successfully monetising our inventories

2-year Inventory Sold (2017/18)

Total Inventory Sold in 2017 & 2018 430 810 RM mil 380 2017 2018 **Total** Inventor Sold

Inventory valued @ RM889mil as at Q1 2019



What did we do beyond the figures? (3/5)



Continue our successful momentum of launches - RM1.2 bil (1,556 units) launched between March '18 and Jan '19

Note: Take up (bookings & sold) as of 27 May













What did we do beyond the figures? (4/5)

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Make >3,700 home-owners happy

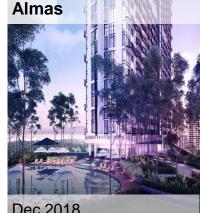
International

Serene Heights (Begonia) June 2018













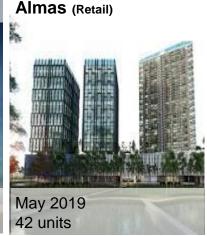




1,109 RMBJ / 108 KMBJ

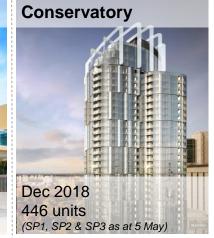
145 units











What did we do beyond the figures? (5/5)

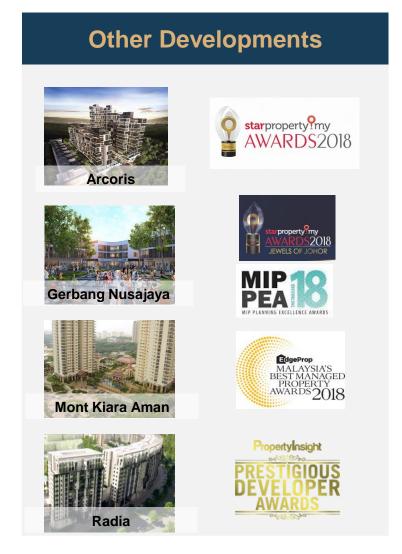
SUNRISE

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Improve our brand equity through awards & recognition









2019 remains a challenge for the property market but we are surgical about our launches



Mild recovery ahead?

Mild recovery in Malaysia's property market this year? HEEDGE"

MARKETS

Rachel Chew / EdgeProp.my January 08, 2019 15:22 pm +08





Property sector expected to recover in first half

Wednesday, 9 Jan 2019

Malaysian property market to further stagnate in 2019 — Rahim & Co

Tan Xue Ying / The Edge Financial Daily February 20, 2019 10:39 am +08

Affordable housing issues still prevalent



Zuraida: Govt reviewing state-offered lands for affordable housing

March 26, 2019 1014 am ±08

Ceiling price of affordable houses lowered to RM300,000

2019 Annual General Meeting

Overhang still an issue

Big data to help solve property overhang issue: Zuraida

STRAITS TIMES

April 2, 2019 @ 3:56pm

Malaysia's property overhang — the frenzy, glut and cost

Malaysian Reserve

Monday, February 25th, 2019

The push and pull of housing prices



March 27, 2019

Unsold housing units may rise further but sharp price drops unlikely

Star ONLINE

Saturday, 6 Apr 2019

House price conundrum

Global house prices, including in Malaysia, continue to moderate



New housing policies

Budget 2019 and Its Impact on the Property Industry in Malaysia HENRY BUTCHER MALAYSIA



What the macro indicators are saying...



GDP Annual % Change (BNM/DoSM)

4.5% in 1Q2019

1Q2018: 5.3%

2018 : 4.7% 2019f: 4.3-4.8% Business Condition Index (MIER)

94.3 in 1Q2019

• Sub-100 • 3-year peak in 2Q2018 : 116.3 Consumer Sentiment Index (MIER)

85.6 in 1Q2019

• Sub-100 • 3-year peak in 2Q2018 : 132.9 Household Debt to GDP Ratio (BNM)

83.0% in 2018

• Housing loans : 53.2% • 2017 : 83.8%

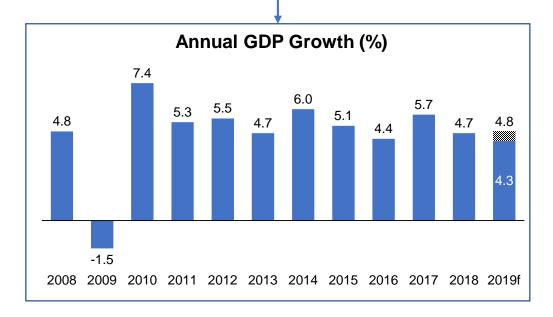
• Peaked in 2015 : 88.3%

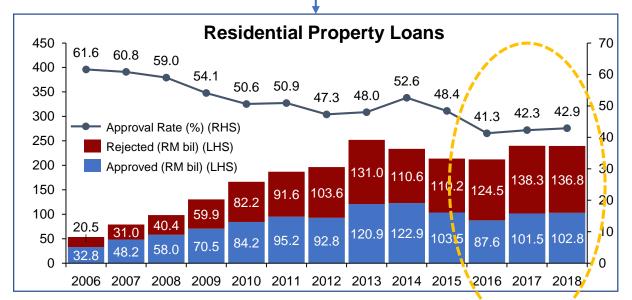
Residential Loan Approval Rate (BNM)

40.8% in 1Q2019

1Q2018 : 42.8%

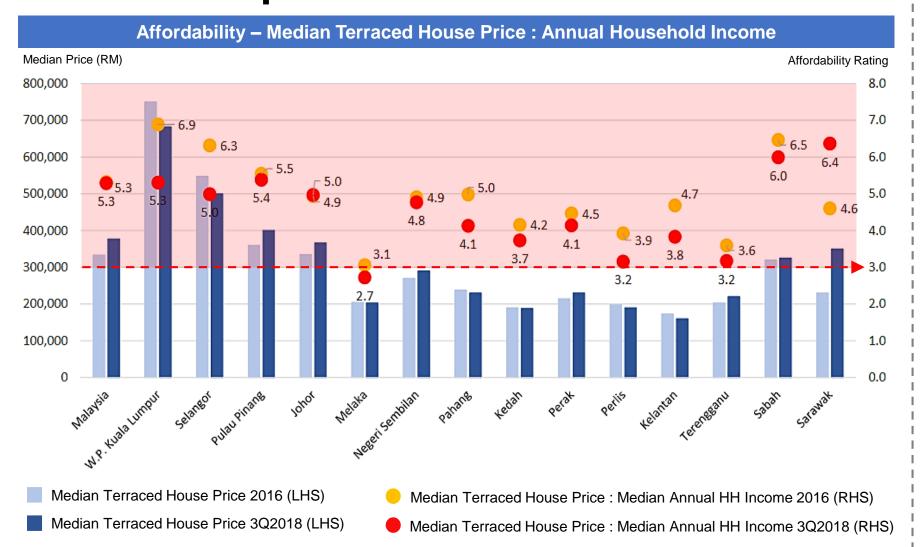
2018 : 42.9% 2017 : 42.3%





Housing (un)affordability remains...there is a gap between the median house price and annual household income





- KL, Selangor and Johor are severely / seriously unaffordable
- Price correction for KL and Selangor, potentially due to
 - i. Cooling market
 - ii. New houses being launched further from the city centre at lower prices
- Median price for:
 - Johor (RM350k),
 - KL (RM700k),
 - Selangor (RM500k)

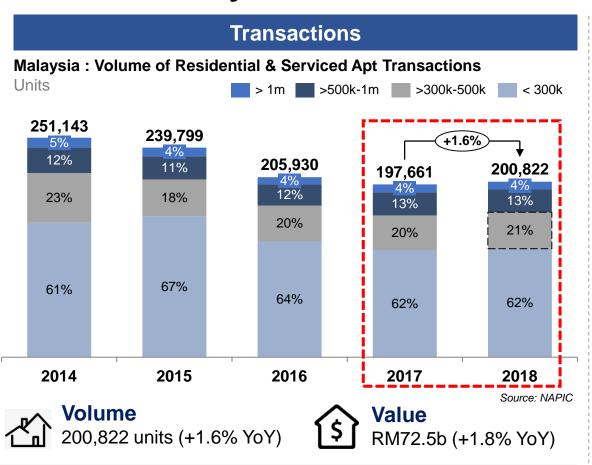
House Price-to- Income Ratio	Affordability		
3.0 and below	Affordable		
3.1 – 4.0	Moderately Unaffordable		
4.1 – 5.0	Seriously Unaffordable		
5.1 and over	Severely Unaffordable		

Source: Demographia International Housing Affordability Survey

Source: DoSM & Rahim & Co.







- Transactions in 2018 grew by 1.6% YoY after recording negative growth in the past 3 years
- Growth in the >RM300k to RM500k segment of 5.5%

Overhang and Unsold Units Selected States: Unsold Residential & Serviced Apt Units Units 2018 KL Selangor Johor 23.087 19,996 20,307 38,486 12.519 19,033 +65% +876% +118% 13,544 4,818 4.664 8,215 2,140 1.339 1.29 374

Source: NAPIC

Under Constructed

Construction

Unsold Not

Overall, Johor has the largest total unsold supply at 42,303 units

Unsold

Construction

Under

Unsold Not

Constructed

Overhang

- Johor also has the largest overhang of 13,544 units (31% of Malaysia's total), valued at RM9.3 bil (32% of Malaysia's total)
- Johor's overhang volume grew by 65% from last year

Overhang

Overhang

Unsold

Under

Construction

Unsold Not

Constructed

Against those headwinds, there are still opportunities for us to reap by addressing the effective demand



Effective Demand by Price

23%

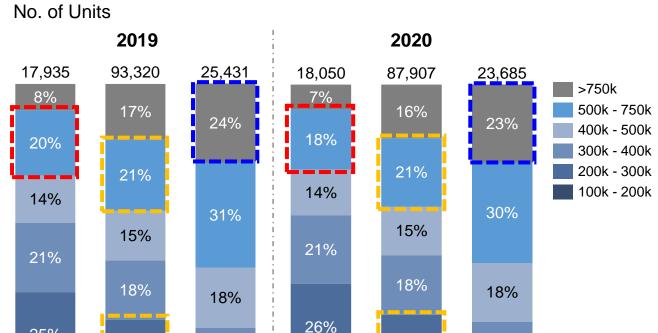
6%

Selangor

25%

12%

Johor



14%

Johor

17%

10%

Kuala

Lumpur

We target to capture up to 10% of the respective market segments Where are they? (selected projects in 2019-2020) 396 units **JOHOR** @ RM600k-RM680k* ~20% in the RM500k-RM750k 260 units price segment @ RM620k-RM660k* 362 units **SELANGOR** @ RM620k-RM780k* Largely in the RM200k-300k and RM500-750k 300 units Equine price segments @ RM780k KL 870 units Kepong Majority in the RM500-@ RM500k-RM900k 1mil price segment *Average prices of multiple phases

Source: UEMS Market Research

17%

12%

Kuala

Lumpur

24%

7%

Selangor

^{*} Assumption of 90% loan margin. Figures represent the number of new household formations forecast for each year based on population growth projections.

Our portfolio over the next 25 years

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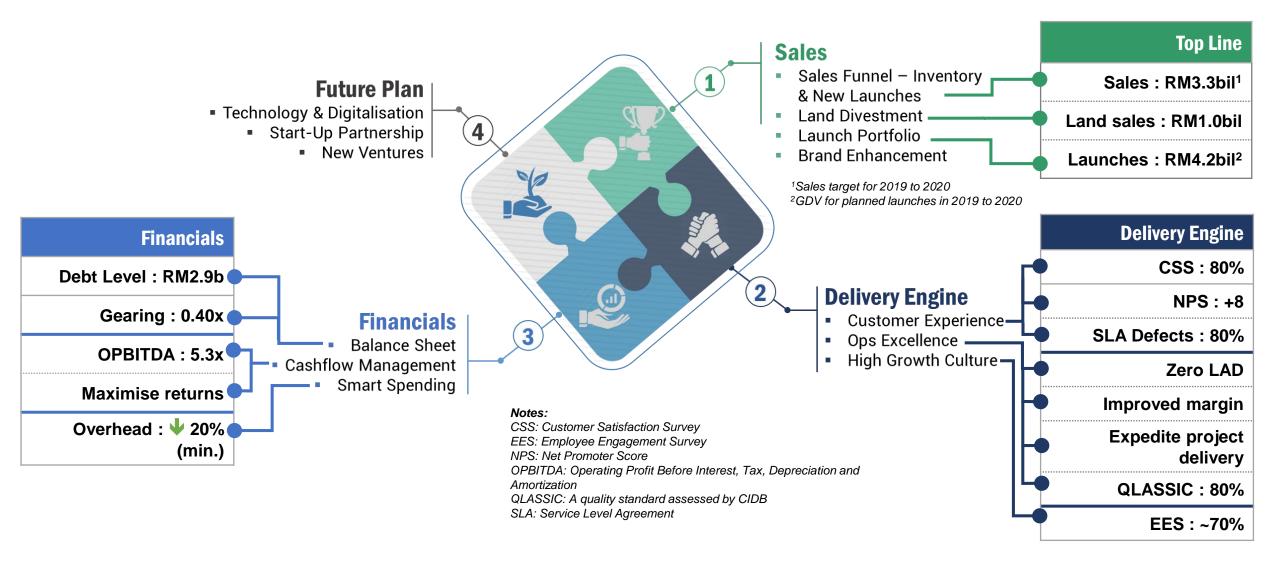
Potential GDV of RM80.7bil across ~5,900 acres

	Mont Kiara	Kepong	Serene Heights	Gerbang Nusajaya	Puteri Harbour	International
Potential GDV (RM mil)	870	15,000	3,248	45,000	15,000	1,650^ (Mayfair only)
	 Solaris Parq – Commercial MK31 Allevia 	Kepong Metropolitan Park	Phase 1F onwardsPhase 2 –Commercial	 Aspira Square/ Parkhomes/ Garden E. Ledang – Regent's Park & Semi-D Harmony Heights 	 Estuari – Phase 1B/2A/B/C Almas Ph 2 – Commercial Resi South 	Mayfair Durban* Masterplan is currently being developed
Total Acreage	5.87	73	193	4,537	1,037	31.09
Products	RM0.75m – RM1.5m High rise township	RM0.5m – RM0.9mHigh rise township	RM0.5m – RM0.8mLanded, terrace township	RM0.6m – RM3.5mLanded, terrace township	RM1.0m – RM1.25m High rise township	■ High rise
Key Advantages 2019 Annual Gene	 Proven location Strong brand Tested & successful launches 	Mature areaHigh rise township	 Mid-market Affordable Good quality 	HSR projectLow land costTargeted to demands	 High-rise township Waterfront attraction Proximity to tourism assets 	Highest resitower Banking support



Our key thrusts moving forward





We are exploring innovative offerings to our customers



Property Ecosystem



Digital Lifestyle



Existing partnerships









Comprehensive platform for home purchase



Renting out fully furnished units - tech-driven, 'no strings attached', economical



Smart parking payment solution with mobile payment/ e-Wallet enabled



Official mobile app with consolidated info on Puteri Harbour/ Iskandar Puteri

Potential Revenue Stream

Benefits

New channels to sell, rental, financing Monetise unsold units and leveraging growth in rental economy

Customer Experience

Smart parking solution with e-wallet for our retail assets

Customer app that allows partnership and potential monetisation

The values that drives us

E.V.E

Exciting | Value | Easy

The preferred lifestyle provider in Malaysia



Best-in-Class
Product Design,
Development &
Community Living



Overall Cost & Price Leadership



Ease of Ownership

2019 Annual General Meeting Strictly Private & Confidential © 2019 UEM Sunrise | Page 20

Sustainability



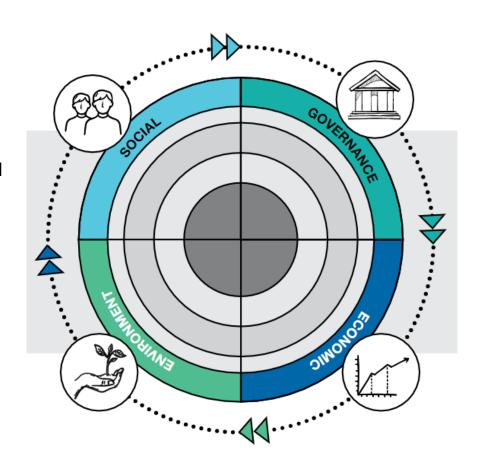
We are committed to be a good corporate citizen

Social

- Set-up 3 BukuHub community libraries with >2.000 books
- Adopted 25 schools under PINTAR programme since 2008
- 5% Corporate Citizenship KPI for all staff
- 0 fatalities since 2016

Environment

- Electricity consumption reduced by 32%^
- CO2 emissions dropped by 32%^
- Emissions from business travel dropped by 11.7%
- Green lungs, e.g., 343-acre
 SIREH Park in Iskandar Puteri



Governance

- 7 Independent non-Executive Directors
- Established 4-member Board
 Governance & Risk Committee
- 40% women Directors on our Board (4/10) since 2018, increased from 22.2% (2/9)
- Stakeholder engagement framework cutting across 8 groups

Economic

- Nation building Iskandar Puteri
- Affordable housing
 - 719 units at Kondominium Kiara Kasih (RUMAWIP)
 - **4,752 units** in Gerbang Nusantara
 - 800 units Rumah Selangorku in Serene Heights

Key takeaways





RM4.2 bil worth of launches in 2019/2020, incl. the activation of Kepong and Gerbang Nusajaya; with a total sales target of RM3.3 bil



We will continue to pursue sizeable landbank for township development in the Central region



We are paring down debt and strengthening our cash position through inventory monetisation and asset divestment



Our **Transformation** initiatives – Operational Excellence, Customer Experience, High Growth Culture and Digitalisation – will continue



We will assess **new revenue streams**, i.e., geographical expansion in secondary cities /towns, rental economy and industrials/logistics





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