

NOTICE ACCOMPANYING THE ELECTRONIC PROSPECTUS BY ASIA MEDIA GROUP BERHAD (FORMERLY KNOWN AS GERAK BAYAN SDN BHD) (“ASIA MEDIA” OR “THE COMPANY”) DATED 22 DECEMBER 2010 (“ELECTRONIC PROSPECTUS”)

(Unless otherwise indicated, specified or defined in this notice, the definitions in the Prospectus shall apply throughout this notice)

Website

This Electronic Prospectus can be viewed or downloaded from Bursa Malaysia Securities Berhad’s (“**Bursa Securities**”) website at www.bursamalaysia.com (“**Website**”).

Availability and location of paper / printed Prospectus

Any applicant in doubt concerning the validity or integrity of the Electronic Prospectus should immediately request a paper / printed copy of the Prospectus directly from the Company, PM Securities Sdn Bhd (“**PM Securities**”) or Malaysian Issuing House Sdn Bhd. Alternatively, the applicant may obtain a copy of the Prospectus, subject to availability, from the participating organisations of Bursa Securities, members of the Association of Banks in Malaysia and members of the Malaysian Investment Banking Association.

Prospective investors should note that the Application Forms are not available in electronic format.

Jurisdiction disclaimer

The distribution of the Electronic Prospectus and the sale of the initial public offering shares (“**IPO Shares**”) are subject to Malaysian law. Bursa Securities, PM Securities and the Company take no responsibility for the distribution of the Electronic Prospectus and/or the sale of the IPO Shares outside Malaysia, which may be restricted by law in other jurisdictions. The Electronic Prospectus does not constitute and may not be used for the purpose of an offer to sell or an invitation of an offer to buy any IPO Shares, to any person outside Malaysia or in any jurisdiction in which such offer or invitation is not authorised or lawful or to any person to whom it is unlawful to make such an offer or invitation.

Close of application

Applications will be accepted from **10.00 a.m. (Malaysian time) on 22 December 2010** and will close on **5.00 p.m. (Malaysian time) on 29 December 2010** or such later date or dates as the Directors and Underwriters may in their absolute discretion mutually decide.

The Electronic Prospectus made available on the Website after the closing of the application period is made available solely for information and archiving purpose. No securities will be allotted or issued on the basis of the Electronic Prospectus after the closing of the application period.

Persons responsible for the Internet site in which the Electronic Prospectus is posted

The Electronic Prospectus which is accessible at the Website is owned by Bursa Securities. Users’ access to the Website and the use of the contents of the Website and/or any information in whatsoever form arising from the Website shall be conditional upon acceptance of the terms and conditions of use as contained in the Website.

The contents of the Electronic Prospectus as provided by the Company to Bursa Securities are for informational and archiving purposes only and are not intended to provide investment advice of any form or kind, and shall not at any time be relied upon as such.