

**OVERWHELMING RESPONSE FOR UEM SUNRISE'S  
AURORA MELBOURNE CENTRAL DEVELOPMENT**

- 95% of total residential units from the mixed-use development sold over two weeks of worldwide preview launch
- This marks strong support for UEM Sunrise's first Australian venture as well as confidence in the Australian property market

**Kuala Lumpur, 24 November 2014** – UEM Sunrise Berhad ("UEM Sunrise"), one of Malaysia's leading property developers, breaks sales records for its first property development in Australia, **Aurora Melbourne Central**, with more than 95% of the total residential units in the development taken up over two weeks of exclusive worldwide preview launch.

**Aurora Melbourne Central** is Melbourne's only residential development with direct underground connection to the rail network, the Melbourne Central Station as well as the CBD's largest continuous retail precinct comprising of Melbourne Central Shopping Centre, Emporium, Myer, David Jones, GPO and the Bourke Street Mall. The development is centrally located on La Trobe Street, in the heart of Melbourne's central business district with all the conveniences at its doorstep including the RMIT University, State Library of Victoria and two tram super stops, enabling travel to other key attractions in just a matter of minutes.

The 92-storey skyscraper, comprising retail, commercial office, serviced apartment/hotel and residential units is set to be Melbourne's largest integrated mixed-use development. The development enjoys an unparalleled and unsurpassed location, connectivity and convenience to everything that truly matters.

Anwar Syahrin Abdul Ajib, Managing Director/Chief Executive Officer of UEM Sunrise said, "We are proud to launch **Aurora Melbourne Central**, our maiden venture in Australia. It has an enviable location, one-stop convenience and unrivalled connectivity to transport networks. We are honoured with the overwhelming support from the purchasers and vote of confidence from the investors in UEM Sunrise's properties. **Aurora Melbourne Central** is a clear testament to our ongoing commitment to building high-quality and unique homes in the markets we operate in."

Approved by the Planning Minister of Victoria, Australia in September this year, the project is expected to be fully completed in 2019.

Commenting on the strong interest in the Australian real estate market, Anwar Syahrin Abdul Ajib added, "A combination of factors such as the record low interest rate, attractive yields and favourable exchange rates against the Australian dollar mean that properties in Australia are more attractive than before. UEM Sunrise believes in the long-term economic and investment fundamentals of the Australian property market. As we continue our plans to strategically expand regionally, we will be actively on the lookout for opportunities in Australia."

In October 2013, UEM Sunrise also announced the acquisition of a land parcel in Mackenzie Street, situated in the eastern precinct of the Melbourne CBD. Located a short distance away from Aurora Melbourne Central, the development known as "The Conservatory" enjoys premium view towards the treasured Carlton Gardens. The Conservatory is targeted to be launched in the second quarter of 2015.

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## **About UEM Sunrise Berhad**

UEM Sunrise Berhad ("UEM Sunrise" or "the Company") (Company No. 830144-W) is a public-listed company and one of Malaysia's leading property developers.

UEM Sunrise has core competencies in macro township development, high-rise residential, commercial, retail and integrated developments, as well as property management and project & construction services.

The Company is currently undertaking the development of Nusajaya, one of the five flagship zones and key driver of Iskandar Malaysia into a regional city like no other. Upon completion, Nusajaya will become the largest fully integrated urban development in Southeast Asia that will provide significant investment, financial and business opportunities to the economic growth and development of the region.

In the Central Region, UEM Sunrise is responsible for numerous residential, commercial and integrated developments largely within Kuala Lumpur's affluent Mont'Kiara enclave; Kuala Lumpur City Centre; Selangor and Negeri Sembilan.

The Company is also the owner and developer of an urban development in Cyberjaya known as Symphony Hills, an exclusive residential development and the country's first Connected Intelligent Community ("CIC") offering smart-home features and community connectivity through high-speed broadband.

UEM Sunrise's presence extends into Singapore via Marina One and DUO mixed-use developments as well as in Melbourne, Australia. Outside of Asia Pacific, the Company has expanded into Vancouver, Canada through Quintet mixed-use development, and retains a land bank in Durban, South Africa.

UEM Sunrise is the flagship company for township and property development businesses of UEM Group Berhad ("UEM Group") and Khazanah Nasional Berhad ("Khazanah"). UEM Group is wholly-owned by Khazanah, an investment holding company of the Government of Malaysia.

For more information, please visit [www.uemsunrise.com](http://www.uemsunrise.com)

For media queries, please contact:

Nik Surina Suria  
Head, Corporate Communication  
UEM Sunrise Berhad  
Tel : 03 2727 6018 / Mobile : 013 367 6488  
Email: [niksurina.suria@uemsunrise.uemnet.com](mailto:niksurina.suria@uemsunrise.uemnet.com)