

## **UEM Sunrise's Puteri Harbour Honoured with 5 Gold Anchors Rating**

- *Prestigious UK award in Design Construction and Operation of Marinas by The Yacht Harbour Association*
- *One of a few select marinas in Southeast Asia to achieve **5 Gold Anchors**, the top rating in The Gold Anchor Award Scheme*
- *Award demonstrates UEM Sunrise's commitment to world-class excellence in its developments*

**NUSAJAYA, JOHOR 17 July 2014** – Puteri Harbour Marina, which is part of Puteri Harbour, one of the catalytic developments by UEM Sunrise Berhad ("UEM Sunrise") in Nusajaya and managed by Marina Management Sdn Bhd., has been awarded with the **5 Gold Anchors** by The Yacht Harbour Association ("TYHA"), a marina auditing agency based in the United Kingdom.

Puteri Harbour is now the first marina in Malaysia to be given the award thus joining a fraternity of marinas in Southeast Asia, including the ONE°15 Marina Club in Singapore to be awarded with **5 Gold Anchors**.

Dato' Izzaddin Idris, Executive Director of UEM Sunrise said: "As a customer-centric organisation which strives to constantly enhance its services, deliver the best customer experience and continuously work towards upholding its standards within the industry, we are extremely excited and proud that Puteri Harbour Marina has been awarded with this gold anchors award. This marks another milestone in our commitment to excellence. Now that it is the only marina in Malaysia to be awarded with **5 Gold Anchors**, the top rating in this scheme, we believe that it will continue to draw visitors and yachtsmen from all over the world."

The assessment for the **5 Gold Anchors** Award was conducted in February 2014 while the adjudication was concluded in June 2014 following a comprehensive auditing process conducted by UEM Sunrise to meet a list of recommendations set by TYHA.

TYHA's assessor Mr. YP Loke stated, "We are impressed by the motivation the team has shown in working conscientiously through our recommendations and they should be very proud of this achievement. The gold anchor award consists of a comprehensive set of criteria checked and surveyed by marina experts, customer service tests conducted by mystery shoppers, and customer service audits conducted on existing berth holders. We are honoured to declare that Puteri Harbour Marina has met all the requirements and achieved the **5 Gold Anchors** deservedly."

The Gold Anchor Award Scheme, regulated by TYHA, has been operating for 26 years and is based on the TYHA Code of Practice for the designs, constructions and operations of marinas.

It is a point of reference for all boaters and yachters to gain the information needed to decide on where to berth. The participating marinas will undergo an assessment and the resident berth holders are surveyed for their feedback on an ongoing basis.

Ratings range from one to five gold anchors. Any award is a sure sign of a credible and quality marina with the number of anchors demonstrating the facilities and standard of service available to berth holders as well as compliance with statutory regulations.

#### **About Puteri Harbour**

#### **Puteri Harbour - The jewel of Nusajaya and premier waterfront destination in the region**

Puteri Harbour is nestled at the southern tip along The Straits of Johor separated just miles away from Singapore. It is part of Nusajaya, one of the five flagship zones in Iskandar Malaysia currently developed by UEM Sunrise, the master developer of Nusajaya, into the newest regional city in Southeast Asia. Puteri Harbour Marina is managed by Marina Management Sdn Bhd ("Marina Management"), a subsidiary of UEM Sunrise Berhad ("UEM Sunrise").

Puteri Harbour spans 1,133 acres with a 13.5km coastline. It is known for its luxurious integrated urban marina and waterfront development with a panoramic view of the Straits of Johor. The waterfront precinct is located adjacent to the Johor State's New Administrative Centre and is envisioned to be the forefront destination for waterfront living in the region.

Developments in Puteri Harbour include:

**The Puteri Harbour Marina** is the southernmost marina in Asia's mainland, making it a compulsory destination on the world's sailing map. Nestled just across Singapore, at the narrowest divide along the Straits of Johor, known as the Puteri Narrows, lies the breath-taking Marinas of Public Harbour. Magnificent yachts that sail there offer a sight to behold for the cosmopolitan crowd visiting the lifestyle stores and food & beverage outlets located along the waterfront promenade. To date, the Satellite Clubhouse for the public marina with a gross floor area of 28,255 sq ft comprising office space, a café, charter office and other facilities has been operational since September 2008. Additionally, the construction of the 76-berth floating pontoon for the public marina was completed and operations had commenced in January 2009 with the first yacht sailed within the same month.

**Imperia @Puteri Harbour** is the first residential tower to cast its gaze across the azure waters of the Marinas in Puteri Harbour. This 35-storey tower, with only 246 residential units boasts luxurious facilities and services including a recreational deck and a sky clubhouse on level 35. Imperia @Puteri Harbour comes with two towers consisting of residential and office spaces.

**Teega @Puteri Harbour** is a development that is set to become the preferred contemporary waterfront living in Nusajaya. A modern holiday resort-like environment, it promises a premium experience with the view of the private marinas as well as the adjacent linear park.

This exclusive development brings a mix of local and foreign residents, holiday makers and yacht club members enhanced by the liveable and tranquil nature of the Johor Straits.

The exclusive condominium – **Almās @Puteri Harbour** is the next trendsetting landmark where business meets leisure. This exclusive development won the “Best Integrated High Rise Development” at the Malaysian Reserve Property Press Award 2013. With the premium vista of the adjacent linear park, centre courtyard and Kota Iskandar, this mixed development is suitable for high-flyers who prefer exclusivity as well as privacy. Homeowners get to enjoy a refreshing view of the marina and those from the office towers, condominiums and retail podiums will appreciate views of gardens as well as the parks.

Nearby Almas @Puteri Harbour is the **Little Red Cube**, an exciting lifestyle shopping and family entertainment destination fronting the marina. It sits on a 4.2-acre site and is part of a hotel, retail and entertainment complex located along the crescent shaped Puteri Promenade. With its unique setting, the Little Red Cube is home to Sanrio Hello Kitty Town, The Little Big Club and LAT’s Place, where the famous cartoon series by LAT is made available. Here, visitors will be entertained by a series of unique experiences and excitement through popular global children’s characters from internationally acclaimed family entertainment brands. Visitors can play and learn via rides, activities and shows, which provides an immersive learning and play experience for all.

With the vast development of Iskandar Malaysia, international brands are also swiftly emerging within Nusajaya. These international brands range from food & beverage outlets like Starbucks, Kenny Rogers Roasters and Savaro Restaurant to international toy store Toys’R’Us. Other notable brands include Traders Hotel and Ledang Café.

# NEWS RELEASE

*For Immediate Release*



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At **Emerald Bay**, Puteri Harbour, living takes on a new persona at the waterfront and hillside homes and those who seek exceptional waterfront living will not be disillusioned. Live to get away from it all and seek refuge at Emerald Bay with its nature-inspired sanctuary surrounded by open spaces, water, sea breezes and lush tropical green landscaping. Intricately master-planned to deliver premium waterfront living, choose from a delectable selection of stylish waterfront and hillside villas to picturesque high-rise homes; each created and inspired with its own unique and unfaltering architectural designs. A spectacular life surely awaits you at Emerald Bay, a joint venture project by UEM Sunrise and Bandar Raya Developments Berhad ("BRDB").

The **Port of Puteri Harbour Ferry Terminal** has commenced its ferry service routes from Nusajaya to Batam Island and Nusajaya to Tanjung Balai Karimun since May 2013. The ferry terminal is complete with facilities including an arrival hall, office spaces, shop lots, ticketing counters and Customs, Immigration, Quarantine and Port Clearance Points ("CIQP"). The terminal can accommodate four ferries berthed at any one time.

For further information on Puteri Harbour visit [www.puteriharbourmarina.com](http://www.puteriharbourmarina.com)

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## **About UEM Sunrise Berhad**

UEM Sunrise Berhad ("UEM Sunrise" or "the Company") is a public-listed company and one of Malaysia's leading property developers.

UEM Sunrise has core competencies in macro township development, high-rise residential, commercial, retail and integrated developments, as well as property management and project & construction services.

The Company is currently undertaking the development of Nusajaya, one of the five flagship zones and key driver of Iskandar Malaysia into a regional city like no other. Upon completion, Nusajaya will become the largest fully integrated urban development in Southeast Asia that will provide significant investment, financial and business opportunities to the economic growth and development of the region.

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In the Central Region, UEM Sunrise is responsible for numerous residential, commercial and integrated developments largely within Kuala Lumpur's affluent Mont'Kiara enclave; Kuala Lumpur City Centre; Shah Alam, Selangor and Seremban, Negeri Sembilan. The Company is also the owner and developer of an urban development in Cyberjaya known as Symphony Hills, an exclusive residential development and the country's first Connected Intelligent Community ("CIC") offering smart-home features and community connectivity through high-speed broadband.

UEM Sunrise's presence extends into Singapore via Marina One and DUO mixed-use developments as well as in Melbourne, Australia. Outside of Asia Pacific, the Company has expanded into Vancouver, Canada through Quintet mixed-use development, and retains a land bank in Durban, South Africa.

UEM Sunrise is the flagship company for township and property development businesses of UEM Group Berhad ("UEM Group") and Khazanah Nasional Berhad ("Khazanah"). UEM Group is wholly-owned by Khazanah, an investment holding company of the Government of Malaysia.

For more information, please visit [www.uemsunrise.com](http://www.uemsunrise.com)

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