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Ni Hsin Group's F&B subsidiary launches BlackBixon Café



By Azanis Shahila Aman - September 8, 2022 @ 1:49pm



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KUALA LUMPUR: Ni Hsin Group Bhd's subsidiary, BlackBixon2Go Sdn Bhd (BB2GO), has recently launched its first BlackBixon Café & Restaurant in Kuala Lumpur.

BB2GO managing director Khoo Chee Kong said that, following years of planning, the BlackBixon Café & Restaurant is a culmination of a dream that started with the distribution of healthy coffee beverages.

Khoo said that by providing convenience to its customers to brew their coffee, the company had taken a further step to serve them fresh hot coffee at convenient locations around town.

"That's where our BB2GO barista bikers shine, serving coffee from our BB Coffee Bikes, which are electric bikes (EV bikes) whose battery power is also used to operate the coffee machines.

"This makes our electric vehicle EV bikes a self-sufficient mobile coffee bar that is green and environmentally sustainable," he said in a statement.

The tastefully furnished café and restaurant with BlackBixon-themed wall graffiti and art pieces are located along a tree-lined street on Jalan Inai, off Jalan Tun Razak, filled with old bungalows interspersed with offices.

The cafe has a total area of 5,993 sq ft occupying two floors and can accommodate up to 200 pax, while the rooftop garden opens up to a spectacular view of the Kuala Lumpur skyline.

The café caters to families and office workers looking for nourishing and tasty Western classics.

BlackBixon speciality coffees are brewed from premium arabica beans specially selected from the best plantations in Rwanda and Brazil.

Meanwhile, Khoo said the company also took this opportunity to introduce its BlackBixon Sporting Hall of Fame, which honours the sports icons of Malaysia for their outstanding achievements and contributions to the country.

"In conjunction with the grand opening of our BlackBixon Café & Restaurant, we are also inducting some of our great sporting icons into our BlackBixon Sporting Hall of Fame.

"They are Datuk Santokh Singh, Datuk Minarwan Datuk Nawawi, Karamjit Singh, M Kumaresan, Muhammad Roslin Hashim, and Muhammad Hafiz Hashim," he said.

The opening hours for BlackBixon Café & Restaurant are from 8am to 10pm, seven days a week. BlackBixon Café & Restaurant serves only halal meats.