

**Company Name** : Ni Hsin Group Berhad  
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## Ni Hsin Unveils Electric Motorcycles



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KUALA LUMPUR: Ni Hsin EV Tech Sdn Bhd (NH EV Tech) has unveiled two models of the Tailg Ebixon EV motorcycles.

The Tailg Ebixon Bold and Tailg Ebixon Torq, in the personal and commercial use categories respectively, are assembled at the company's manufacturing facilities in Seri Kembangan, Selangor.

NH EV Tech managing director Khoo Chee Kong said the company had finally achieved the milestone with the launch of the motorcycles after two years of conceptualisation,

research and development, experimentation as well as collaboration with its partner Dongguan Tailing Motor Vehicle Co. Ltd.

"The first motorcycle we experimented with was an internal combustion engine (ICE) motorcycle which was not efficient as it was burdensome and costly, and we wanted a vehicle that is environmentally friendly.

"After a series of trials and experiences, an electrical motorcycle that was clean and has zero tailpipe emission was successfully developed, as our Blackbixon Coffee Bike last year."

"In light of global warming, EV motorcycles make perfect sense as they are energy efficient and cheaper to maintain," said Khoo.

He said there were lots of opportunities for the use of EVs, with the government providing incentives in the form of tax reliefs for the assembly or manufacturing of EVs, component parts, and the development of EV ecosystems such as charging facilities.

"Our target is to sell 15,000 units of Tailg Ebixon EV Motorcycles a year over the next three years covering the Asia Pacific region.

"We are deep in negotiations with several organisations, government-linked companies, government agencies and dealers to promote, market and distribute our EV motorcycles in the region," he added.

The company said its venture into the manufacture and assembly of EV motorcycles underscored its commitment to social and environmental responsibilities while creating a green revenue stream in carbon trading.

Emissions are treated as either carbon credits or offsets that can be sold in a carbon market such as Bursa Malaysia's voluntary carbon market (Bursa VCM) to be opened by the end of 2022.

Ni Hsin's EV motorcycle business generated carbon offsets that can be sold to other companies to reduce their carbon footprint.

"The Bursa VCM will, besides providing transparency in the carbon credit market, boost investments in high-quality offsetting projects such as planting trees or shifting to cleaner fuels," it said.

In conjunction with the launch, Ni Hsin will sign memorandum of agreements with several organisations including Mimos Bhd, Projek Lintasan Kota Holdings Sdn Bhd, Hai-O Enterprise Bhd and PT Winn Pratama Indonesia to assist in the marketing, promotion and distribution of the EV motorcycles.